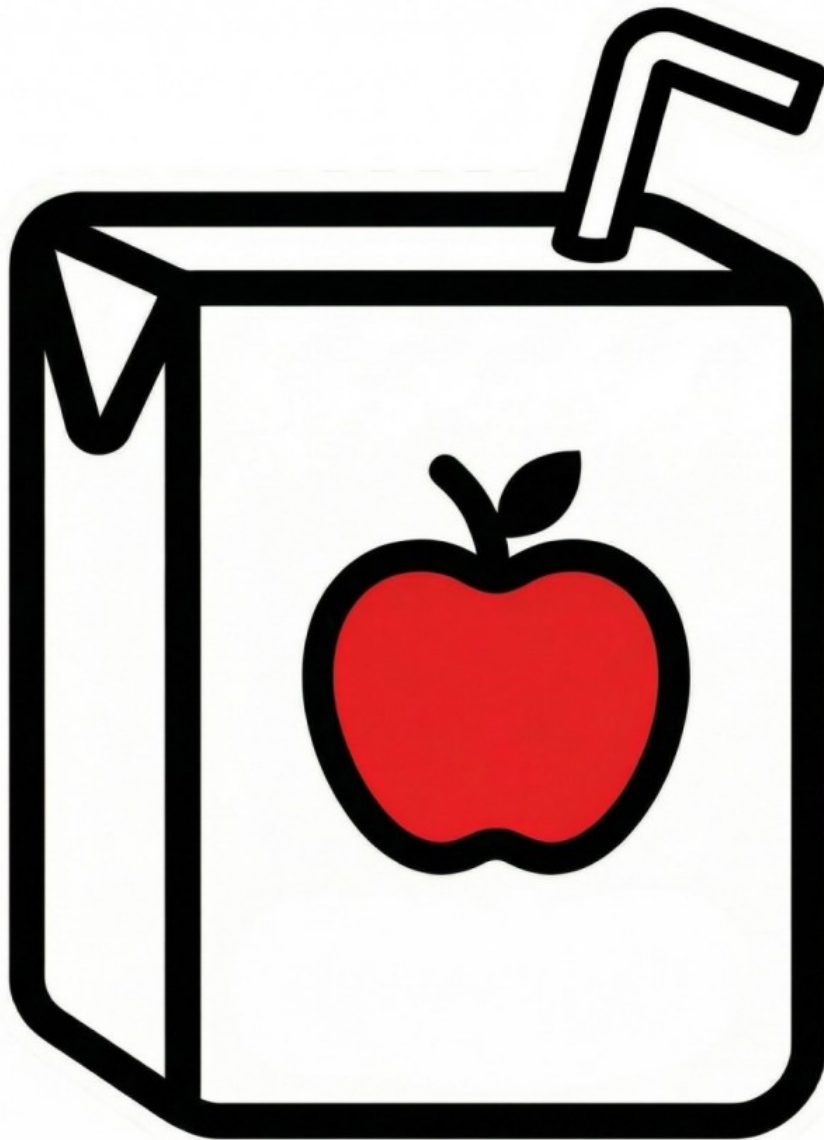


Project Apple Juice: Premium, Inspiring & Fresh Clothing



Chicago, Illinois Apr 13, 2026 ([IssueWire.com](https://www.issuewire.com)) - Project Apple Juice is a lifestyle brand and content project from Chicago, IL, blending premium clothing with social media content that inspires people to live boldly, pursue their passions, and claim the world as their own. Founded by a young creator with a goal of selling 10,000 shirts before age 21 and reaching every country in the world, Project Apple Juice ships worldwide and stands for one simple idea: live, don't just exist.

ABOUT THE COMPANY

[Project Apple Juice](#) is a Chicago-based clothing brand and content project created for people who choose to truly live their lives — doing daring, exciting things and being unapologetically themselves. The brand's 100% cotton, unisex shirts are designed to be premium, fresh, and versatile enough to fit any outfit. Beyond the clothing, the creator shares his journey on social media under [@ProjectAppleJuice](#), documenting a lifestyle that inspires others to break out of simply "existing."

The name "Apple Juice" was chosen simply because the creator likes apple juice — a deliberate, fearless move that embodies the brand's core message: the world is your playground, and you can do literally whatever you want without fear. The creator's goals include selling 10,000 shirts before turning 21 and having at least one customer in every country in the world.



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Source : Project Apple Juice

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