

PranaGlow Launches Ayurvedic Inspired Hair and Skincare Ritual Focused on Scalp and Skin Health

New Jersey based PranaGlow launches plant based Ayurvedic hair and skincare ritual designed to support scalp health, stronger roots, and balanced skin using gentle botanical ingredients.

PRANAGLOW

Edison, New Jersey Apr 13, 2026 ([IssueWire.com](https://www.IssueWire.com)) - PranaGlow, a plant-based Ayurvedic hair and skincare brand, has officially launched its health-first beauty ritual designed to support scalp health, stronger roots, and balanced skin.

Founded in New Jersey, PranaGlow was created to address a growing concern many people experience today, stress-related hair and skin challenges. Rather than quick fixes, the brand focuses on consistent, gentle care using traditional botanical ingredients backed by modern formulation practices.

PranaGlow introduces a simple three-step ritual:

Reset

Gentle cleansing and exfoliation to remove buildup and calm the skin and scalp.

Restore

Botanical serums and treatments designed to nourish and support natural balance.

Radiate

Hydration and sealing steps to maintain moisture and support long-term glow.

The brand's formulations feature carefully selected botanicals including Bhringaraj, Brahmi, and Blue Tansy. These ingredients have been traditionally used to support scalp comfort, stronger hair, and balanced skin.

"Many people try multiple products without addressing the root cause," said [Rohini Nellore](#), Founder of PranaGlow. "We wanted to create a simple ritual that supports scalp and skin health with consistency, not harsh treatments."

PranaGlow products are:

- Plant-based and non-toxic
- Made in the USA
- Small-batch formulations
- Designed for long-term use
- Suitable for sensitive scalp and skin

The brand currently offers a curated collection including:

- Root + Scalp Strength Oil
- Luminous Face Serum
- Soothing Face Cleanser
- Brightening Face Scrub
- Nourishing Face Moisturizer

PranaGlow is now available directly through its website and plans to expand through influencer collaborations, retail partnerships, and community engagement initiatives.

As consumers increasingly look for gentle, effective solutions, PranaGlow aims to offer a thoughtful alternative to harsh or trend-driven products.

For more information, visit:

<https://pranaglow.com>

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