

NYC Social Worker Launches HealthcareCheck — White-Label Patient Navigation for Community Health Centers at \$299/mo

HIPAA-compliant platform integrates 8 validated clinical instruments, FHIR R4 connections to 6 major payers, and AI that drafts referral outreach across 691,000+ community resources — built by a 13-year dialysis director, live in days.



announced the public launch of HealthcareCheck (<https://healthcarecheck.org>), a white-label patient navigation platform designed for Federally Qualified Health Centers (FQHCs), Certified Community Behavioral Health Clinics (CCBHCs), dialysis centers, and VA-affiliated programs. The platform enables healthcare providers to deploy a fully branded, HIPAA-compliant patient screening and care coordination app under their own name, logo, and domain — without writing code or hiring a development team.

HealthcareCheck was built by Matthew Sexton, LCSW, a licensed clinical social worker who served as Director of Social Work at Atlantic Dialysis Management, where he built and ran the social work department across 13 dialysis clinics in New York City. His 13-year clinical career spans dialysis, forensic ACT teams, substance abuse treatment, HIV program management, and FEMA disaster case management.

"I built this because I've been the social worker sitting across from a patient who needs housing, transportation, food assistance, and mental health support — all before they can even start treatment," said Sexton. "Enterprise platforms cost \$150,000 or more to implement. Community health centers can't afford that. HealthcareCheck gives them the same capabilities for less than the cost of a single avoided emergency room visit."

WHAT HEALTHCARECHECK DOES

HealthcareCheck is a multi-tenant SaaS platform that provides healthcare organizations with a white-labeled patient-facing app and a provider-facing portal. Each tenant receives customized branding, feature flags, clinical instruments, and SDOH (Social Determinants of Health) domain configurations — all running on shared, HIPAA-compliant infrastructure.

Clinical Screening and Assessment

The platform includes 8 validated clinical instruments built directly into the patient experience:

PHQ-2 / PHQ-9 — Depression screening (2-stage), for all patients

C-SSRS — Columbia Suicide Severity Rating Scale, for veterans and behavioral health populations

ISEL-12 — Interpersonal support evaluation, for all patients

WEMWBS — Warwick-Edinburgh Mental Well-Being Scale, for all patients

SES — Self-Efficacy Scale, for all patients

KDQOL-36 — Kidney Disease Quality of Life (CMS-required), for ESRD and dialysis patients

Zarit Short Form — Caregiver burden assessment, for caregivers

The platform also screens patients across 10 core SDOH domains — housing, safety, food security, transportation, income, insurance, utilities, employment, social support, and legal — plus 9 ESRD-specific domains for transplant populations. Each domain uses insurance-aware referral branching: a patient on Medicaid receives different resource pathways than a patient with private insurance or no insurance.

AI-Powered Referral Drafting

Unlike platforms that return a list of links, HealthcareCheck's AI — powered by Google Vertex AI (Gemini 2.5 Flash) under a signed Business Associate Agreement — drafts the outreach email or text message on behalf of the patient. The system finds the resource, identifies the contact, and generates the message so the patient does not have to write it themselves.

All patient data is processed through a PHI sanitizer that strips Social Security numbers, dates of birth, phone numbers, email addresses, medical record numbers, and patient names before any information reaches the AI model.

FHIR R4 Payer Integration

HealthcareCheck connects directly to 6 major health insurance payers via FHIR R4 using OAuth 2.0 with PKCE authentication:

CMS Medicare Blue Button 2.0 — claims, coverage, and patient data for Medicare beneficiaries

1up Health — multi-payer aggregator supporting hundreds of health plans

UnitedHealthcare — claims, conditions, medications, and coverage

Anthem / Elevance Health — claims, conditions, medications, and coverage

Humana — claims, conditions, medications, and coverage

Aetna / CVS Health — claims, conditions, medications, and coverage

Crisis Safety Infrastructure

C-SSRS auto-escalation: moderate or high suicide risk scores automatically notify the Suicide Prevention Coordinator via webhook and email

Stanley-Brown Safety Planning: digital safety planning with auto-save and encrypted storage

Duty-to-Warn (Tarasoff) documentation: jurisdiction-aware homicidal ideation tracking

Mandated reporting infrastructure: child, elder, and vulnerable-adult abuse disclosure workflows

42 CFR Part 2 SUD consent: federally required substance use disorder data consent with revocation tracking

Provider Portal and Enterprise Dashboard

Risk heatmaps across all SDOH domains

Referral pipeline tracking with resolution rates

Patient risk filtering (high, medium, low)

6-stage care pathway funnel

Warm handoff documentation (4 types) with connection rate analytics

CSV export for reporting and grant compliance

Demo mode with synthetic data for sales presentations

LIVE PRODUCTS ALREADY DEPLOYED

TransplantCheck (<https://transplantcheck.org>) — Patient navigation for ESRD patients pursuing kidney transplantation. Tracks 9 CMS QIP lab values, full KDQOL-36 assessment, transplant waitlist across multiple UNOS centers, medication adherence, and advance care planning.

VeteranCheck (<https://veterancheck.app>) — Mental health screening and navigation for U.S. military veterans. Includes veteran peer-to-peer matching by branch/era/specialty, employment pipeline tracking (12 statuses), justice pathway referrals, caregiver registration with Zarit screening, and housing resource navigation (HUD-VASH, SSVF, GPD).

PRICING

Starter — \$299/mo (up to 5 providers, 500 patients)

Practice — \$799/mo (up to 15 providers, 2,000 patients)

Network — \$1,999/mo (up to 50 providers, 10,000 patients)

Enterprise — Custom pricing (unlimited)

25% discount for nonprofit organizations and FQHCs. Annual billing saves 20%. BAA included at all tiers.

ROI: One avoided ER visit (\$3,000-\$10,000) pays for 10 to 33 months of platform access.

MARKET CONTEXT

The U.S. patient navigation software market is projected to reach \$5.6 billion by 2030. HealthcareCheck targets the underserved mid-market: 1,500+ CCBHCs, 1,400+ FQHCs, 7,800+ dialysis facilities, and thousands of independent behavioral health clinics that can't afford \$150K+ enterprise implementations.

"There are 7,800 dialysis facilities in the United States," said Sexton. "Most of them employ social workers who track patient SDOH needs on paper or in spreadsheets. These organizations don't need Salesforce. They need something that works on day one."

ABOUT MATTHEW SEXTON, LCSW

Matthew Sexton is a Licensed Clinical Social Worker (NY #091241, ME #LC22776) and the founder of Mental Wealth Solutions PLLC. He served as Director of Social Work at Atlantic Dialysis Management, where he built the social work department from the ground up across 13 dialysis clinics in NYC. He managed CMS and NYSDOH compliance, improved ESRD QIP star ratings, increased transplant listing rates, created the organization's first centralized patient database, and led a Covid-19 vaccination initiative that achieved 95%+ patient vaccination rates.

His career spans dialysis, forensic ACT teams (Central Nassau Guidance), substance abuse treatment (Arms Acres), a state grant-funded HIV employment program (NADAP), and FEMA Superstorm Sandy disaster case management (Salvation Army EDS).

HealthcareCheck exists because Sexton spent five years inside the dialysis system watching social workers track SDOH needs on paper — and decided to build the tool he wished he had.

ABOUT MENTAL WEALTH SOLUTIONS PLLC

Mental Wealth Solutions PLLC is a New York City-based health technology and clinical services company. Products include HealthcareCheck (healthcarecheck.org), TransplantCheck (transplantcheck.org), VeteranCheck (veterancheck.app), and VibeCheck (vibecheck.luxury).

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