

North Macedonia Showcases Its Distinctive Wine Identity at Vinexpo Americas in Miami



MACEDONIAN WINES

REPUBLIC OF NORTH MACEDONIA



Miami, Florida Apr 24, 2026 ([Issuewire.com](https://www.issuewire.com)) - North Macedonia presents its wine identity at Vinexpo Americas in Miami, bringing one of Europe's most character-driven and underexplored wine origins into focus. Wines of Macedonia, the national wine promotion association, together with the country's premier producers Tikveš, Stobi, Lazar, Venec, Popov, and Chateau Rizov, are showcasing a portfolio built on a viticultural tradition spanning millennia. This presence serves as a strategic invitation for Industry Leaders and Media to discover a Mediterranean gem that perfectly balances deep-rooted tradition with world-class craftsmanship.

3 Things to Know About Macedonian Wines

To understand what sets Macedonian wines apart, here are three essential points to know:

- **Vardar Valley is the heart of production:** North Macedonia has three wine regions and sixteen districts, but the Povardarie region (Vardar Valley) dominates, with 87% of vineyards and 90% of wineries. In 2024, it became the first official EU-standard Geographical Indication (GI) on labels, reinforcing origin and quality.
- **A climate shaped by sun and wind:** The Vardar Valley acts as a natural wind corridor where Mediterranean heat meets cooling northern mountain air. Combined with around 270 days of sunshine annually—comparable to the “Golden Latitude” of Tuscany and Napa Valley—this climate supports healthy vineyards and low-intervention viticulture.

- **Indigenous grapes define the identity:** Alongside international varieties, native grapes lead the story. Vranec, the “Black Stallion,” is a powerful red with genetic links to Zinfandel (Primitivo), offering a familiar yet exotic profile for the U.S. market. On the white side, Smederevka brings crisp freshness, while Temjanika adds aromatic intensity.

Meet the Producers at Vinexpo Americas: D/E 060

- **Tikveš Winery (D/E 060.05):** The regional pioneer since 1885. As Southeast Europe’s most awarded winery and one of the world’s most awarded wineries, Tikveš combines deep heritage, scale, and world-class sustainability. It is a driving force behind North Macedonia’s premium wine evolution, offering high-scoring wines that define the Vardar Valley’s potential.
- **Stobi Winery (D/E 060.04):** Located at the archaeological heart of the ancient Roman city of Stobi, this family-owned winery is one of the most technologically advanced estates in North Macedonia and the first export-oriented winery in the country. It specializes in “clean,” terroir-driven expressions across a 300-hectare estate of its own vineyards, bridging the gap between historical soul and modern precision.
- **Lazar Winery (D/E 060.02):** A boutique, fourth-generation family estate producing exceptional wines with a focus on local varieties and international blends. Known for limited-edition labels and a deep commitment to sustainable viticulture, Lazar Winery crafts wines of precision and character, trusted by top-tier wine bars and featured on some of the most discerning wine lists and retail channels.
- **Venec Winery (D/E 060.06):** Rooted in tradition since 1956, Venec Winery manages over 350 hectares of estate vineyards, selecting only the finest 20% of the harvest to craft wines of consistent premium quality. Combining indigenous and international varieties, its portfolio reflects the distinct terroir of the Disan Valley, delivering elegant, well-structured wines recognized by leading international awards—ideal for authentic, story-driven market positioning.
- **Popov Winery (D/E 060.03):** A prestigious family-owned gem nestled in the micro-region of Sopot. Popov is celebrated for its strict quality control and small-batch philosophy, producing wines with intense floral aromatics and a perfect balance between fruit concentration and freshness.
- **Chateau Rizov (D/E 060.01):** A rising star with a significant production capacity of 1.8 million bottles for the global market. Established in 2000, the estate leverages a rich winemaking legacy to produce bold, authentic wines—including a robust Vranec and elegant international blends—tailored for the modern consumer.

Claim Your Complimentary Ticket for Vinexpo Americas

North Macedonia offers one of the strongest quality-to-price ratios in today’s wine market. With 85% of production exported and a growing international presence, it is expanding in the U.S. and moving beyond a “sommelier secret” into broader recognition, becoming an essential addition to any modern wine list and portfolio.

Wine trade professionals, media, and influencers are invited to meet producers at Vinexpo Americas in Miami, April 29–30, 2026, at the Miami Beach Convention Center. **Claim Your Complimentary Trade Pass:** [Register at this Link](#) using registration code: **VAM26BEVIOUR**

Exclusive Networking: "Macedonian Nights" in Miami

In addition to the exhibition at Vinexpo Americas, Wines of Macedonia will host two exclusive satellite events designed for deep networking and cultural immersion for trade professionals, media, and industry influencers. These evenings offer a rare opportunity to taste premium selections in a curated Miami setting.

April 28 | 8:00 PM- 10:00 PM – Pre-Fair Welcome at Rakija Lounge

Location: 1131 Collins Ave, Miami Beach, FL 33139, United States

Open access: no registration required.

April 30 | 8:00 PM- 10:00 PM – Post-Fair Celebration at Cave 305 Steakhouse

Location: 1560 Collins Ave, Miami Beach, FL 33139, United States

Open access: no registration required.

Media and Trade inquiries

For media inquiries or specific trade requests regarding the North Macedonian delegation at Vinexpo Americas 2026, please contact the US press office lead: Eter Gorgiladze, Founder & Managing Director, Beviour Marketing LLC, Email: eter@beviour.com

Media Contact

Beviour Marketing

*****@beviour.com

<http://beviour.com>

Source : Wine of Macedonia

[See on IssueWire](#)