

## New Leadership Book Offers 5-Stage Model to Help Managers Reduce Turnover and Build Future Leaders

Dr. Quendrida Whitmore's *Hire Right. Keep Great People!* reframes talent management as a repeatable leadership system, not a one-time HR event



**Chicago, Illinois Apr 9, 2026** ([Issuewire.com](http://Issuewire.com)) - Great Ideas Publishing announced the release of *Hire Right. Keep Great People!*, a new business and leadership book by executive coach and organizational leadership strategist Dr. Quendrida Whitmore. The book targets people managers, directors and HR leaders who are trying to hit bigger goals while cycling through recruiting, onboarding

and replacing talent, and it argues that talent management should operate as a repeatable system rather than a yearly exercise.

Built around Whitmore's five-stage talent lifecycle model: Attract, Select, Belong, Develop and Advance, with Reflection surrounding the full process, the book offers a practical framework for leaders who want to make better hiring decisions, reduce bias, improve onboarding, strengthen retention and build a leadership bench that lasts. It is positioned as a start-anywhere guide that leaders can apply immediately across the employee lifecycle.

Whitmore brings more than 25 years of executive leadership experience across Target, Ross Stores and WeWork, along with an MBA, a CPCC coaching credential and an EdD in Organizational Change and Leadership from the University of Southern California. The new book also follows her 2025 title, *The Accountability Advantage*, which reached Amazon #1 New Release status in Management Science, Organizational Change and Business Structural Adjustment, as well as #2 New Release in Knowledge Capital.

"The Talent Lifecycle Model made a complex and often intimidating topic feel accessible. I felt a sense of relief knowing there was a clear, structured path to follow," one beta reader wrote.

A key differentiator in Whitmore's framework is its explicit focus on belonging, psychological safety and inclusion between hiring and performance management. Rather than treating onboarding and development as separate afterthoughts, the book positions them as essential parts of team performance, retention and leadership growth. That makes the release relevant not only to HR professionals, but also to business leaders responsible for culture, succession planning and day-to-day execution.

*Hire Right. Keep Great People!* publishes April 5, 2026, in paperback, ebook and audiobook formats. The book is available through Great Ideas Publishing, Amazon and major retail channels.

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## BOOK DETAILS

**Title:** *Hire Right. Keep Great People!*

**Subtitle:** A 5-Stage Model to Build High-Performing Teams, Reduce Turnover, and Grow Future Leaders

**Author:** Dr. Quendrida Whitmore

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**Retail Price:** \$18.99 (paperback)

**Where to Buy:** Available at major book retailers ([Amazon](#), [Barnes and Noble](#), [Bookshop.org](#)) and wholesale through Ingram Content Group

## ABOUT THE AUTHOR

Dr. Quendrida Whitmore, known as Coach Quen®, is an executive coach, team architect and organizational leadership strategist who helps leaders build cultures rooted in trust, clarity and ownership. Before launching her coaching and consulting work, she held senior leadership roles at Target, Ross Stores and WeWork. Her work focuses on helping leaders replace reactive management with disciplined routines, aligned expectations and stronger accountability.

## **ABOUT THE PUBLISHER**

Great Ideas Publishing is an independent hybrid publishing company that helps entrepreneurs, educators and industry experts turn ideas into books, courses and workshops. The company provides editorial, production and distribution support and makes titles available across major retail platforms.

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