

## Morocco Travel Experts Launches Customized Family Tours Across Morocco for 2026/2027

Marrakech-based private tour agency expands family travel offerings with tailored itineraries from the Sahara to the imperial cities



**Marrakech-Tensift-Al Haouz, Morocco May 8, 2026 ([IssueWire.com](https://www.IssueWire.com))** - Morocco Travel Experts, a licensed private tour agency based in Marrakech, has announced the expansion of its family travel programs for the 2025–2026 season. Founded by certified Moroccan guide Hamid El Maimouni, the agency now offers fully customized Morocco family tours designed to give European and North American families an authentic, stress-free travel experience across Morocco's most iconic destinations.

The new family packages combine flexibility with deep local knowledge, covering routes from Marrakech to the Sahara Desert, through the ancient medinas of Fes and Meknes, along the Atlantic coastline, and into the High Atlas Mountains. Every itinerary is built around the specific interests, ages, and pace of the traveling family ... whether a young family with children, a multi-generational group, or active travelers looking to explore off the beaten path.

"Families need more than a standard group tour," said Hamid El Maimouni, founder and head guide of Morocco Travel Experts. "They need someone who understands their rhythm, speaks their language, and knows which riads have family rooms and which desert camps are genuinely child-friendly. That is exactly what we have built."

Morocco has seen a steady rise in family travel bookings from Europe, with French, Spanish, Dutch, and British families representing a fast-growing segment of private tour clients. Morocco Travel Experts serves this demand with itineraries that include private airport transfers, certified bilingual guides, curated family-friendly riads and desert camps, flexible daily schedules, and 24/7 on-ground support throughout each trip.

Cultural activities built into the family programs include Moroccan cooking classes, camel treks in Merzouga, artisan workshop visits in Fes, and guided walks through the Marrakech medina. For multi-generational groups traveling with elderly members, the agency offers adapted itineraries with accessibility considerations at every stage.

The agency operates across all major Moroccan destinations including Marrakech, Fes, Chefchaouen, the Draa Valley, Merzouga, Essaouira, Casablanca, and the Todra Gorge. All tours are fully private ... families travel exclusively with their guide and never share vehicles or schedules with other groups.

Families planning travel to Morocco for summer 2025 or the 2025–2026 season can request a free custom itinerary through the agency website at [www.moroccotravelexperts.com](http://www.moroccotravelexperts.com). The team responds within 24 hours with a personalized quote based on travel dates, group size, budget, and destination preferences.

#### About Morocco Travel Experts

Morocco Travel Experts is a Marrakech-based private tour agency founded by licensed guide Hamid El Maimouni. The agency specializes in fully customized private tours for families, couples, and small groups seeking authentic Moroccan experiences. With local expertise built over years of guiding across the country, Morocco Travel Experts delivers itineraries tailored to each client's interests, pace, and budget. The agency serves clients primarily from France, Spain, the UK, the Netherlands, and North America.

Website: [www.moroccotravelexperts.com](http://www.moroccotravelexperts.com)



Morocco Travel Experts / Hamid El Maimouni

\*\*\*\*\*@gmail.com

07 21 65 35 72

Marrakech, Morocco

<https://moroccotravelexperts.com>

Source : Morocco Travel Experts

[See on IssueWire](#)