

Marti Fraley, Recognized by BestAgents.us as a 2026 Top Agent

Marti Fraley: Your Trusted REALTOR® in Port Orange, Florida, Unlocks Real Estate Success with Expertise and Integrity



Port Orange, Florida Apr 13, 2026 ([IssueWire.com](https://www.issuewire.com)) - Marti Fraley, a dedicated REALTOR® with Weichert, Realtors® Hallmark Properties, based in Port Orange, is revolutionizing the real estate experience in the Daytona Beach and Central Florida markets. With a unique combination of business savvy, technical expertise, and hands-on investment experience, Marti offers her clients a comprehensive and analytical approach to navigating the real estate landscape.

Armed with an MBA and over two decades of experience as a global technology director and strategic business consultant, Marti employs a data-driven methodology that empowers her clients to make informed decisions. Her extensive background in residential remodeling and more than 30 years of property investing enrich her perspective, allowing her to address both the financial and practical elements of buying and selling real estate effectively.

Specializing in beachside, luxury, and emerging investment opportunities, Marti is deeply committed to guiding buyers and sellers through every phase of the transaction process. From crafting initial strategies to achieving successful closings, she prioritizes strong negotiation tactics, transparent communication, and client education. Her robust understanding of market trends, paired with advanced analytics and innovative marketing strategies, enables her to help clients maximize property values and navigate a dynamic real estate environment confidently.

Recognized for her integrity, professionalism, and unwavering client-first mindset, Marti places a strong emphasis on ethics, transparency, and mutual respect in every transaction, ensuring that her clients receive exceptional service and informed guidance at every turn. She attributes her success to her adept negotiation skills, her commitment to ethical practices, and her foundation in property management. Her dedication to educating clients fosters trust and respect, establishing a solid foundation for successful real estate transactions.

Whether working with first-time buyers, seasoned investors, or clients seeking luxury or commercial opportunities, Marti Fraley is resolute in her mission to deliver results and build lasting relationships. Her hands-on approach, combined with her extensive industry knowledge, makes her the ideal partner for anyone looking to navigate the complexities of the real estate market in Central Florida.

Learn More about Marti Fraley:

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2125394>, through her profile on Weichert, Realtors® Hallmark Properties, <https://www.portorange.weicherthallmark.com/agents/1748327/Marti+Fraley> or through her website, <https://marti-fraley.weicherthallmark.com>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history, and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service, and transparency in the buying and selling process.

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Source : Marti Fraley

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