

# Making a Mark: Becoming a Public Purpose Community Developer by Mark Tigan

To Be Featured at the LA Times Festival of Books 2026

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**MAKING A MARK**  
Becoming a Public Purpose  
Community Developer: A Memoir

**MARK TIGAN Ph.D.**

Los Angeles, California Apr 20, 2026 ([Issuewire.com](http://Issuewire.com)) - Making a Mark: Becoming a Public Purpose Community Developer by Mark Tigan is set to capture the attention of readers, industry professionals, and fairgoers alike as it takes center stage at the LA Times Festival of Books on April 18–19, 2026, at the University of Southern California (USC). The book will be officially endorsed and featured under the Bookmarc Alliance Booth #832 (Green Zone) a prime destination for discovering compelling and

impactful literary works.

Blending the richness of personal storytelling with practical insights, *Making a Mark* stands out as both a heartfelt memoir and a hands-on field guide for those passionate about community development. Like a well-executed municipal project, the book delivers on multiple fronts offering readers an engaging narrative filled with meaningful experiences, influential figures, and real-world lessons that inspire both thought and action.

Mark Tigan, a distinguished professional with a BA in Environmental Studies, an MA in Public Administration, and a Ph.D. in Regional Planning, brings decades of experience to the pages of this work. His career spans significant contributions across the United States and internationally, including involvement in the recovery efforts following the Oklahoma City bombing, Hurricane Katrina recovery, and oversight of projects such as the Santa Monica Pier, as well as initiatives tied to the NBA Hall of Fame. His work reflects a deep commitment to public service and community-centered development.

***“We believe that *Making a Mark* is a timely and essential work that speaks to the heart of community transformation,” a representative from Bookmarc Alliance shared. “Mark Tigan’s voice brings both wisdom and authenticity, and we are proud to showcase his book on such a prestigious platform.”***

Tigan’s impact has also received national recognition. His work and professional contributions have been featured in a New York Times editorial, as well as on PBS’s MacNeil/Lehrer Newshour and CBS Evening News, among other major media platforms, further underscoring the significance and credibility of his work in the field. Beyond his professional achievements, Tigan later transitioned into academia, teaching at one of the nation’s oldest graduate schools. Known for his engaging storytelling and willingness to challenge conventional thinking, he became a favorite among graduate students an energy that is clearly reflected in his writing. Importantly, *Making a Mark* is positioned not only for general readers but also for a key audience: academics, professors, and universities. The book offers valuable content that can be used for course materials, case studies, and lesson plan excerpts, making it a meaningful resource in higher education settings, particularly in urban planning, public administration, and community development programs. More than just a memoir, *Making a Mark* is a call to action. It invites readers, especially educators, students, public administrators, and socially conscious leaders, to rethink how communities are built and sustained. Through compelling anecdotes and grounded strategies, Tigan provides a roadmap for those who seek to make a lasting and meaningful difference. The book’s upcoming feature at the LA Times Festival of Books marks a significant milestone. As one of the largest and most prestigious literary events in the country, the festival draws thousands of readers, publishers, literary agents, and media representatives. Being showcased at this event not only amplifies the book’s visibility but also opens doors to broader distribution, academic adoption, and potential media opportunities. This milestone is further strengthened by its endorsement from Bookmarc Alliance, a leading book publishing, marketing, and advertising firm dedicated to elevating authors and their works on a global stage. Known for its commitment to empowering authors especially self-published writers Bookmarc Alliance provides strategic exposure, industry connections, and multiplatform marketing that significantly enhance a book’s reach and credibility.

***Presented by: Bookmarc Alliance***

Readers, literary agents, and fairgoers are warmly invited to visit Bookmarc Alliance Booth #832 (Green

Zone) during the LA Times Festival of Books 2026 to explore Making a Mark and discover a curated selection of outstanding titles. Attendees will have the opportunity to learn more about Bookmarc Alliance's services, connect with industry professionals, and uncover new opportunities in publishing, marketing, and media adaptation.

Don't miss the chance to experience a book that not only tells a story but also inspires change. Making a Mark is poised to leave a lasting impression one community, one reader at a time.

### ***About Bookmarc Alliance***

Bookmarc Alliance is a publishing, marketing, and book promotion firm dedicated to helping authors bring their stories to a global audience. Through international book fairs, media campaigns, and strategic partnerships, the company connects authors with publishers, distributors, and filmmakers worldwide.

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