

## Magnasoft Appoints Rebecca Lasica as Chief Executive Officer

Industry veteran with deep expertise in geospatial, energy, and infrastructure to strengthen client partnerships and accelerate global growth



**Bengaluru, Karnataka Apr 17, 2026 ([IssueWire.com](https://www.IssueWire.com))** - Magnasoft, a leading provider of geospatial design, engineering, and mapping services, today announced the appointment of Rebecca Lasica as Chief Executive Officer.

Rebecca brings more than two decades of experience, including over 15 years leading commercial growth across geospatial, energy, and infrastructure markets. She is known for building scalable commercial organizations and delivering consistent results in highly regulated, mission-critical environments.

Most recently, she served as Senior Vice President and Revenue Leader at NV5 Geospatial and previously held global commercial leadership roles at L3Harris Technologies. Across both organizations, she built and scaled go-to-market operations across multi-product portfolios, strengthened enterprise relationships, and translated technical capabilities into measurable outcomes for clients.

As CEO, Rebecca will lead the strategic direction and operations of Magnasoft and its global subsidiaries. Based in Denver, Colorado, she will focus on strengthening Magnasoft's core business, deepening client partnerships, and expanding the company's presence across Government, Telecom, and Infrastructure markets.

"We are delighted to welcome Rebecca Lasica as our new CEO. Her arrival signals a new era for Magnasoft — she brings the strategic ambition and execution capability to accelerate our evolution into a Services-as-Software platform company, delivering infrastructure intelligence at scale to clients across the US, Europe, UK and beyond. We are excited to have her lead this transformation." - **Bobbie Kalra, Founder & Chief Solutions Officer, Magnasoft**

"I'm honored to step into the CEO role at Magnasoft at this pivotal time for the geospatial and infrastructure markets. Positioned at the intersection where data and analytics are driving infrastructure intelligence, we are well placed to deliver scalable, outcome-oriented solutions, and I look forward to working with the team to expand our presence and drive meaningful impact for our customers."- **Rebecca Lasica, Chief Executive Officer, Magnasoft**

### **About Magnasoft**

Magnasoft is a global leader in geospatial mapping, engineering and design, and geospatial analytics, serving critical sectors including telecom, utilities, land administration, and autonomous and navigation. Since its establishment in 2002, Magnasoft has delivered solutions that empower clients with actionable insights and a single source of truth for real-world assets.

With offices in Bangalore, the United States, and Europe, and delivery centers in Bangalore, Hassan, and Hyderabad, Magnasoft offers flexible delivery models tailored to diverse business needs. The company holds certifications including ISO 27001, ISO 9001, Cyber Essentials Plus, ISO 14001, ISO 45001, and ISO 22301, reflecting its commitment to the highest standards of quality, security, and operational excellence. Its pay-for-outputs model enables clients to variabilize costs, maximizing value and efficiency across every engagement.

Learn more at [www.magnasoft.com](http://www.magnasoft.com)

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