

# Lucent Graphic Solutions Enhances Brand Visibility with Custom Window Graphics Across Southern California and Beyond



**Costa Mesa, California Apr 20, 2026 ([IssueWire.com](https://www.issuewire.com))** - Lucent Graphic Solutions, a California-based organization of custom print graphics and visual branding, announced expanded services in window graphics and vinyl wraps designed for businesses, retail storefronts, offices, and commercial spaces throughout Southern California and the United States. With more than 20 years of experience in transforming ordinary glass into compelling marketing real estate, the company's tailored solutions help brands make memorable impressions on customers and prospects.

## A Full Suite of Window Graphics Services

Window graphics have quickly become an essential tool for brands looking to stand out in competitive retail and urban environments. From bold promotional messaging to subtle privacy films and architectural accents, Lucent Graphic Solutions offers a full spectrum of options that combine aesthetic impact with functional benefits.

"We believe windows should do more than let light in," said Edmund, Founder of Lucent Graphic Solutions. "They are an opportunity for engagement – whether you're driving foot traffic, enhancing privacy, or reinforcing your brand story. Our goal is to help businesses use that space in ways that actually move the needle," he added.

Lucent Graphic Solutions provides end-to-end window graphic services, including creative design, high-resolution printing, material selection, and professional installation. The company delivers solutions for:

- Storefront promotional graphics
- Perforated window films for one-way visibility
- Frosted and etched glass graphics for privacy
- Full-coverage window wraps for brand campaigns
- Custom decals and signage for office glass
- Short-term and long-term graphic installations

These services cater to a wide range of industries, including retail boutiques, cafes and restaurants, healthcare facilities, corporate offices, event venues, and trade show exhibitors.

“Our window graphics are designed to be as functional as they are beautiful,” Edmund added. “Clients are surprised to learn that something as simple as a well-designed film can improve privacy, reduce glare, and reinforce brand identity – all while making their space look sharper.”

### **Key Benefits Driving Business Demand**

Window graphics are more than decoration; they deliver measurable business impact. Companies choosing these visuals often see benefits like:

- Increased walk-in traffic
- Better visibility of promotions
- Enhanced brand recognition
- Improved privacy for internal spaces
- Functional protection from UV and external elements

According to Lucent Graphic Solutions, clients increasingly view window graphics as a strategic extension of their marketing and branding efforts, not just a temporary decoration. Many businesses use them seasonally or for specific campaigns, while others integrate them into permanent design schemes.

### **Helping Brands Across Southern California**

Lucent Graphic Solutions is headquartered in Costa Mesa, California, and primarily serves:

- Orange County
- San Diego
- Irvine
- Los Angeles
- Santa Monica
- Beverly Hills
- Culver City

The company’s certified installation team works closely with clients to ensure that every graphic is precisely sized, correctly placed, and applied with minimal disruption to daily operations. This attention to detail is particularly valuable for high-traffic retail locations and offices where downtime isn’t an option.

In addition to serving local California customers, Lucent also ships printed graphics nationwide, supporting clients anywhere in the U.S. who need custom designs produced with speed and reliability.

### **A Proven Track Record**

Since its founding in 2006, Lucent Graphic Solutions has built a reputation for quality and consistency. The company offers a wide range of graphic services beyond window wraps, including:

- Wall and floor graphics
- Vehicle and fleet wraps
- Lobby signage
- Banners and trade show displays
- Custom printed artwork and murals

Businesses that have worked with the team repeatedly praise the company's responsiveness, craftsmanship, and professional installation. Clients highlight the difference high-impact graphics make to their spaces and overall brand visibility.

## Window Graphics Solutions Offers

Here's a snapshot of what Lucent's window graphics offerings include:

- **Solid Vinyl Window Wraps:** Vibrant color and full visual coverage that's ideal for storefront campaigns.
- **Perforated Window Films:** Design that allows visibility from inside while displaying graphics on the exterior.
- **Frosted Glass Vinyl:** Elegant privacy solution for offices and meeting rooms.
- **Custom Decals and Branding Elements:** Tailored shapes and graphics to fit unique design goals.
- **Anti-Graffiti Laminated Wraps:** Durable surfaces that protect against tagging and wear.

This variety ensures that businesses of every kind — from pop-ups to premium retail spaces — can find a graphic option that matches their goals and budget.

## About Lucent Graphic Solutions

Founded in 2006 and operating out of Costa Mesa, California, Lucent Graphic Solutions is a full-service graphics company specializing in design, printing, and installation of high-impact visual branding. The company's offerings include window and wall graphics, vehicle wraps, floor graphics, signage, banners, and trade show displays. With more than a decade and a half of experience, Lucent has become a trusted partner for businesses seeking practical and creative visual solutions.

For project inquiries, media information, or to request a quote, visit [lucentgraphicsolutions.com](http://lucentgraphicsolutions.com).





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