

# Isagenix Launches BĒA™ Glow™, an Innovative Sparkling Collagen + Energy Beverage

New functional drink delivers beauty and energy support in one simple daily ritual



**Gilbert, Arizona Apr 21, 2026 ([IssueWire.com](https://www.issuewire.com))** - Isagenix International today announced the launch of **BĒA™ Glow™**, a first-of-its-kind sparkling collagen + energy beverage designed to support skin health, sustained energy, and overall wellness—without adding complexity to daily routines.

With just one ready-to-drink can, BĒA Glow combines clinically relevant beauty-supporting ingredients with naturally sourced energy, offering a streamlined approach to self-care. The product debuts in its signature flavor, **Luminous Lemonade**, a bright, citrus-forward profile with subtle floral notes and a clean, refreshing finish.

“Collagen has delivered great results for our customers for years, and as leaders in nutrition, we take a science-first approach to everything we bring to market,” said Sharron Walsh, Chief Executive Officer of Isagenix. “The functional beverage category has grown significantly, but consumers don’t want hype; they want results. That’s why we created BĒA Glow to bring beauty and energy together in a truly differentiated way, formulated with clinical doses for beauty, not marketing blends or decorative ingredients.”

BĒA Glow is formulated with 10 grams of hydrolyzed Type I marine collagen peptides, along with hyaluronic acid and biotin, to help support skin elasticity, hydration, and the appearance of fine lines and wrinkles.† It also includes 100 mg of naturally sourced green tea caffeine to promote alertness and focus, delivering a balanced uplift without the crash commonly associated with traditional energy

drinks.†

Walsh added, “At Isagenix, innovation starts with the science, and then we build with intention. We value our customers, and we focus on creating formulas that serve a genuine purpose. When you feel your best, it shows, and our goal is to deliver real value in every can. BĒA Glow simplifies daily wellness into one elevated ritual that helps people feel confident, energized, and glowing from the inside out. It’s radiance in a can.”

Each can contains just 45 calories and is sugar and sucralose free, with no artificial flavors, colors, or sweeteners. The formula is also gluten-free, dairy-free, and non-GMO.

### Designed for Daily Radiance

BĒA Glow was developed to support multiple aspects of wellness through a synergistic blend of ingredients:

- **Inner Radiance:** 10g marine collagen peptides, 120mg hyaluronic acid, and biotin work together to support hydrated, healthy-looking skin and strong hair and nails.†
- **Graceful Movement:** Hydrolyzed collagen contributes to joint comfort and flexibility, supporting an active lifestyle.†
- **Natural Energy:** 100mg plant-based caffeine from green tea provides a smoother, more balanced energy experience.†
- **Sparkling Indulgence:** A refreshing, effervescent format made for daily use, seamlessly fitting into everyday routines from morning boost to pre-workout energizer to mid-afternoon reset.

### Commitment to Quality and Sustainability

BĒA Glow features hydrolyzed marine collagen sourced responsibly, certified by Best Aquaculture Practices, Friend of the Sea®, and Safe Quality Food standards. These certifications reflect Isagenix’s commitment to sustainability, marine ecosystem protection, and rigorous quality control.

Each batch undergoes third-party testing to ensure purity, potency, and safety.

[BĒA Glow will be available April 21, 2026](#), through Isagenix Associates and online at Isagenix.com.

### About Isagenix International

Isagenix International is a global health and wellness company providing nutrition systems, weight-management products, supplements, functional beverages, and lifestyle solutions designed to support overall wellbeing. With a commitment to quality, science-backed formulations, and sustainable practices, Isagenix empowers individuals to live healthier, more balanced lives.

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



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