

Hrimkar Embro Threads Unveils “Polytune Threads” — A New Benchmark in Sewing Thread Innovation from Surat

Engineered for performance, consistency, and modern textile demands, Polytune Threads marks a significant step forward in India’s sewing thread manufacturing landscape.



Mumbai, Maharashtra May 25, 2026 (IssueWire.com) - [Hrimkar Embro Threads](#), a growing name in India’s textile and embroidery thread industry, has officially announced the launch of its newly developed sewing thread range, Polytune Threads. Spearheaded by founders Pankaj Jain and Kunal Jain, this innovation reflects the company’s commitment to simplifying quality while delivering performance-driven solutions for modern garment manufacturing.

With Surat continuing to strengthen its position as a leading textile hub, Hrimkar Embro Threads brings forward a product that aligns with evolving industry needs—precision, durability, and adaptability across diverse applications.

A Step Towards Smarter Thread Technology

Polytune Threads are designed to offer enhanced strength, smoother finish, and superior stitch

consistency. Built with a deep understanding of both technical performance and real-world usability, the threads aim to reduce breakage, improve machine efficiency, and deliver cleaner results across fabrics.

From embroidery units to large-scale garment manufacturers, the product is crafted to meet the expectations of businesses that prioritize both quality and efficiency.

Speaking about the launch, [Pankaj Jain](#), Co-Founder of Hrimkar Embro Threads, said: "With Polytune Threads, our goal was simple — to create a thread that works effortlessly for the user. In an industry where time, consistency, and quality matter the most, we wanted to deliver a solution that removes complications and adds reliability."

Built in Surat, Designed for the Industry

Surat has long been recognized as the backbone of India's textile industry. With this launch, Hrimkar Embro Threads not only contributes to the city's legacy but also reinforces its vision of driving textile innovation in India.

Polytune Threads stand out due to their:

- High tensile strength for long-lasting seams
- Smooth texture for reduced friction during high-speed stitching
- Consistent performance across different fabric types
- Suitability for both embroidery and sewing applications

These features make the product highly relevant for manufacturers, designers, exporters, and B2B buyers seeking dependable thread solutions.

Founders with a Vision for Practical Innovation

[Hrimkar Embro Threads](#) has steadily built its identity around clarity, trust, and performance. The founders believe that innovation doesn't always have to be complex—it needs to be meaningful.

[Kunal Jain](#), Co-Founder, added:

"We understand the day-to-day challenges faced by manufacturers and creators. Polytune Threads are developed with that reality in mind. This is not just a product launch for us—it's a step toward making textile processes smoother and more efficient."

Their combined approach of technical understanding and market awareness has helped the brand create solutions that feel practical rather than overwhelming.

Industry Relevance and Market Impact

As the demand for high-performance sewing threads continues to grow, especially in export-quality garments and precision embroidery, products like Polytune Threads are expected to play a crucial role.

The Indian textile sector is rapidly evolving, with increasing focus on quality control, scalability, and global competitiveness. Innovations at the material level—such as advanced thread manufacturing—directly impact the final output of garments and textile products.

By introducing Polytune Threads, Hrimkar Embro Threads positions itself as a forward-thinking player in

the sewing thread manufacturing space, catering to both domestic and international markets.

Looking Ahead

With this launch, the company aims to expand its reach across India while exploring opportunities in global textile markets. The focus remains on continuous improvement, product development, and building long-term relationships with clients.

Hrimkar Embro Threads plans to further invest in research and innovation, ensuring that its offerings evolve alongside industry needs.

About Hrimkar Embro Threads

Hrimkar Embro Threads is a Surat-based textile company specializing in embroidery and sewing thread solutions. Known for its commitment to quality, simplicity, and performance, the brand serves a wide range of clients including garment manufacturers, embroidery units, and textile businesses.

With a vision to make textile processes more efficient and reliable, Hrimkar Embro Threads continues to develop products that balance innovation with practicality.

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