

Heath Hill of Lime Media Group named Entrepreneur Of The Year® 2026 Southwest finalist by EY US

EY US celebrates ambitious entrepreneurs shaping the future of business

A portrait of Heath Hill, a man with short grey hair and a goatee, wearing a black polo shirt. He is smiling and has sunglasses perched on his head. The background is a teal color with bokeh light effects.

Heath Hill

Lime Media Group

**Entrepreneur Of The Year 2026
Southwest Finalist**



Shape the future
with confidence

Rockwall, Texas Apr 24, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Heath Hill, Founder & CEO of [Lime Media Group](#), has been named a finalist for the Entrepreneur Of The Year® 2026 Southwest Award by Ernst & Young LLP (EY US). Now in its 41st year, the Entrepreneur Of The Year program celebrates the bold leaders who disrupt markets through the world's most ground-breaking companies, revolutionizing industries and uplifting communities. The program honors entrepreneurs whose innovations drive economic growth and help shape the future of business.

An independent panel of judges selected Heath Hill among 44 finalists based on their entrepreneurial spirit, purpose, company growth and lasting impact in building long-term value.

“This recognition is a reflection of our entire team and the journey we’ve taken together,” said Heath Hill, Founder & CEO of Lime Media Group. “Lime was built on bold ideas, relentless execution, and a genuine commitment to making an impact—for our clients, our employees, and our community. We are deeply grateful for every client who trusted us, every team member who gave their best, and every partner who believed in our vision. This honor inspires us to keep pushing the boundaries of what’s possible in experiential marketing.”

Founded in 2005, [Lime Media Group](#) was built on a simple but disruptive idea: take marketing off static billboards and put it directly in front of people through mobile, high-impact brand experiences. Starting with scrolling billboard trucks, the company evolved into a full-scale experiential marketing leader, building the industry’s largest experiential fleet—250+ assets, including 80+ owned and operated LED billboard trucks. Today, Lime executes coast-to-coast tours for Fortune 500 brands, with in-house design, fabrication, and operations capabilities that set it apart in the industry. Under Heath Hill’s leadership, the company has grown from a small startup with a handful of trucks into a nationally recognized brand, earning the Good Neighbor Award from the Rockwall Economic Development Corporation in 2025 for its volunteerism and community impact.

Entrepreneur Of The Year honors business leaders for their ingenuity, courage, and entrepreneurial spirit. The program celebrates original founders who bootstrapped their business from inception or who raised outside capital to grow their company, transformational CEOs who infused innovation into an existing organization to catapult its trajectory, and multigenerational family business leaders who reimaged a legacy business model to strengthen it for the future.

This year’s Southwest finalists represent North Texas, Arkansas, and Oklahoma across all industries, including professional services, consumer products, health, mobility, and more.

Regional award winners will be announced on June 20, during a special celebration in Dallas, and will become lifetime members of an esteemed community of Entrepreneur Of The Year alumni from around the world. The winners will then be considered by the national judges for the Entrepreneur Of The Year National Awards, which will be presented in November at the annual Strategic Growth Forum®, where high-growth CEOs, Fortune 1000 executives, and investors converge to shape the future of business.

Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards include presenting sponsors PNC Bank, Cresa, LLC, Marsh USA, SAP, and the Ewing Marion Kauffman Foundation. In the Southwest region, sponsors also include regional Platinum sponsor, Haynes and

Boone, regional Gold sponsor, Big Picture, and regional Silver sponsors, ADP, EOS Worldwide, and Pierpont Communications.

About Entrepreneur Of The Year®

Founded in 1986, Entrepreneur Of The Year® has celebrated more than 11,000 ambitious visionaries who are leading successful, dynamic businesses in the US, and it has since expanded to nearly 80 countries and territories globally. The US program consists of 17 regional programs whose panels of independent judges select the regional award winners every June. Those winners compete for national recognition at the Strategic Growth Forum® in November, where national finalists and award winners are announced. The national overall winner represents the US at the World Entrepreneur Of The Year® competition. Visit ey.com/us/eoy.

About EY

EY is building a better working world by creating new value for clients, people, society, and the planet, while building trust in capital markets. Enabled by data, AI, and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow. EY teams work across a full spectrum of services in assurance, consulting, tax, strategy, and transactions. Fueled by sector insights, a globally connected, multi-disciplinary network, and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories. All in to shape the future with confidence.

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