

HealRWorld Selected for Mastercard Start Path Program to Accelerate Inclusive Digital Growth for SMEs



New York City, New York Apr 9, 2026 ([IssueWire.com](https://www.IssueWire.com)) - HealRWorld (HRW), a fintech platform advancing capital access and impact transparency for small and medium-sized enterprises (SMEs), today announced its selection into the prestigious Mastercard Start Path program.

Start Path is Mastercard's global startup engagement initiative designed to support high-potential fintech companies aligned with their mission to connect and power an inclusive, digital economy that benefits everyone, everywhere. The program provides startups with hands-on mentorship, co-innovation opportunities, and direct engagement with Mastercard's global network of banks, merchants, technology partners, and digital ecosystem leaders.

Since its launch in 2014, Mastercard has engaged more than 500 startups from over 60 countries through Start Path. Many alumni have reached unicorn status, entered public markets, or formed long-term commercial engagements with Mastercard and its customers.

HealRWorld was selected through a competitive global process based on its strong strategic alignment with Mastercard's efforts to help entrepreneurs digitize, access financial services, and scale sustainably. Through the four-month program, HealRWorld has the opportunity to:

- Receive dedicated executive mentorship
- Participate in curated programming designed to accelerate growth
- Explore product partnerships and commercial collaboration opportunities
- Engage directly with Mastercard's global customer and partner network

"Selection into Mastercard Start Path represents a powerful validation of our technology, mission, and global potential," said Michele Bongiovanni, Founder and CEO of HealRWorld. "We are committed to helping high-performing, impact-committed SMEs access capital, strengthen digital capabilities, and scale. Working with Mastercard can enable us to accelerate that mission globally."

Participation in Mastercard Start Path provides HealRWorld the opportunity to expand international market reach, deepen product integrations, and strengthen its role in advancing digital financial

inclusion and impact-driven growth worldwide. This milestone builds on HealRWorld's existing partnership with Mastercard, which includes its membership in the Priceless Planet Coalition, which unites the efforts of individuals, businesses, and corporate partners to fight climate change through funding the restoration of 100 million trees.

About [HealRWorld](#):

HealRWorld is a fintech and impact intelligence platform designed to unlock capital and visibility for high-performing SMEs and impact-driven enterprises globally. By combining digital infrastructure, marketplace access, and impact transparency, HealRWorld enables entrepreneurs to scale solutions that drive economic resilience and sustainable development.

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