

## **Hansen's Annual Spring Tent Sale: Massive Discounts on Surf Apparel for the Entire Family Await – March 28 to April 4!**

Hansen's Annual Spring Tent Sale: Massive Discounts on Surf Apparel for the Entire Family Await – March 28 to April 4! Mens Boardshorts, Womens Boardshorts Mens Fullsuits, womens dresses skirts, Billabong Womens Boardshorts Billabong Womens Swimsuits



**Encinitas, California Apr 2, 2026 ([IssueWire.com](http://IssueWire.com))** - Get ready, surf enthusiasts! Hansen Surfboards, the iconic family-owned surf shop in Encinitas, California, is kicking off spring in style with their legendary Annual Spring Tent Sale. Running from Saturday, March 28th through Saturday, April 4th (closed Easter Sunday), this eight-day extravaganza promises huge discounts on men's, women's, and kid's apparel – the perfect chance to stock up on premium surf gear at unbeatable prices. Whether you're a seasoned wave rider or just gearing up for beach season, this sale is your ticket to summer-ready wardrobes without breaking the bank

[Surf shop in Encinitas, San diego, California, Mens Boardshorts, Mens Knits & Wovens, Mens Pants & Denim, Mens Shirts, Mens Shorts from TOP Brands Billabong, Birdwell, Brixton, Free Fly Apparel, Hansen, Howler Brothers, Instinct Surf, Jetty, Katin, Lost, Nixon, OLEU Originals, O'Neill, Outerknown, Patagonia, Quiksilver, Reef, Rhythm, Rip Curl, Roark Revival, RVCA, Salty Crew, Seager Co, Toes On The Nose, Vans, Vissla, Volcom, Vuori](#)

Hansen Surfboards has been a cornerstone of the surf community since 1961, blending authentic coastal vibes with top-tier products from the industry's best brands. Located at 1105 South Coast Hwy 101 in Encinitas, their flagship store transforms into a shopper's paradise during tent sales, with tents overflowing with premium inventory. Past events have featured up to 50% off on swimwear, sportswear, footwear, wetsuits, and more, making this spring edition a must-visit for families looking to refresh their surf and beach collections. Imagine snagging high-performance rash guards, boardshorts, bikinis, hoodies, and sandals at fractions of their regular cost – all while soaking in the SoCal sunshine.

[Surf shop in Encinitas, San diego, California, Womens Boardshorts, Womens Dresses & Skirts, Womens Pants, Womens Shirts, Womens Shorts, Womens Tank Tops, Womens Swimwear, Headwear, Amuse Society, Billabong, Brixton, Hansen, Jetty, LSPACE, O'Neill, Patagonia, Rhythm, Rip Curl, Roxy, RVCA, Salty Crew, Vans, Volcom, Vuori](#)

What sets Hansen's Spring Tent Sale apart? It's not just about the deals; it's a celebration of surf culture. As winter waves fade and swells pick up, this event aligns perfectly with the transition to warmer waters and longer days. Shoppers can expect massive markdowns on apparel from trusted names like O'Neill, Billabong, Quiksilver, Roxy, and Rip Curl – brands known for durability, style, and innovation. Men's lines will spotlight performance tees, hybrid shorts, and lightweight fleece for those chilly dawn patrols. Women will love the selection of one-pieces, reversible bikinis, and flowy cover-ups ideal for post-surf hangs. And for the kids? Colorful wetsuits, graphic tees, and fun hats to get the little groms stoked for their first waves

[Surf shop in Encinitas, San diego, California, Mens Fullsuits, Mens Springsuits, Mens Rashguards, Womens Fullsuits, Womens Springsuits, Womens Wetsuit Jackets & Vests, Womens Rashguards, Kids Fullsuits, Kids Springsuits, Kids Wetsuit Jackets & Vests, Kids Rashguards, Surf Booties, Surf Hoods & Gloves from top Brand Florence Marine X, Hansen, Manera, O'Neill, Rip Curl, Vissla, Xcel, Roxy Womens Rashguard](#)

The sale's timing couldn't be better. With spring break on the horizon and summer swells looming, now's the moment to upgrade your kit. Historical data from Hansen's events shows average savings of 30-50% during peak tent sales, far surpassing online promo codes or year-round clearances. Unlike

digital deals that come and go, this in-person blowout lets you try on gear, feel the fabrics, and consult with Hansen's knowledgeable staff – many of whom are local surfers themselves. Pro tip: Arrive early on opening day, March 28th, as crowds flock for first dibs on limited-stock items like last-season's premium wetsuits and collab hoodies

[Surf shop in Encinitas, San diego, California, womens dresses skirts, Oneill Womens Skirt, Oneill Womens Dress, Roxy Womens Skirt, Roxy Womens Dress, Rhythm Womens Skirt, Volcom Womens Dress, RVCA Womens Dress, Salty Crew Womens Dress, Brixton Womens Dress, Billabong Womens Dress](#)

Family-friendly from the ground up, the sale caters to all ages and skill levels. Parents can outfit the whole crew in coordinated beach looks, from toddler rashies to dad's technical boardshorts. Hansen's emphasizes quality over quantity, curating apparel that withstands wipeouts, sun exposure, and endless beach days. Expect deals on UPF-rated swimwear for sun protection, quick-dry synthetics for versatility, and stylish streetwear that transitions from surf to street seamlessly. It's a rare opportunity to invest in gear that elevates your surfing experience while keeping budgets intact.

Don't sleep on the accessories either – while apparel takes center stage, tent sales often spill over into footwear and bags. Grab discounted sandals from Reef or Olukai for that post-surf stride, or snag kid-sized backpacks perfect for surf lessons. Hansen's commitment to the community shines through; these events aren't just sales – they're gatherings where surf families reconnect, share stories, and gear up for the season ahead. With Encinitas' world-class breaks like Tabletop and the Racetrack just minutes away, you can shop, then surf the same day

[Surf shop in Encinitas, San diego, California, Billabong Womens Boardshorts, Billabong Womens Dresses and Skirts, Billabong Womens Pants, Billabong Womens Shirts, Billabong Womens Shorts, Billabong Womens Tank Tops, Billabong Womens Bikini Tops, Billabong Womens Bikini Bottoms, Billabong Womens One Piece Swimsuits](#)

Planning your visit? The store opens bright and early each day, with plenty of parking and that classic laid-back Hansen's atmosphere. Note the Easter Sunday closure out of respect for the holiday, but the extended run through April 4th gives ample time to browse. Public transit options from San Diego or LA make it accessible, and for out-of-towners, it's worth the road trip – combine it with a surf safari down the coast. Follow Hansen's on social media for real-time updates, sneak peeks of featured items, and potential flash deals exclusive to followers

Why does this sale matter in 2026? Surfing's popularity is booming, with participation up across demographics, and sustainable, high-quality apparel is in high demand. Hansen's delivers by clearing inventory responsibly, making room for fresh drops while offering eco-conscious options from brands prioritizing recycled materials. In a market flooded with fast fashion, these tent sales stand out for their authenticity and value. Savvy shoppers know Hansen's events like the Spring Sale, 4th of July, Back-to-School, and Ski & Snow Swap form the core of their promo calendar, drawing crowds year after year.

Testimonials from past attendees rave about the experience: "Scored a \$200 wetsuit for \$100 – game-changer!" or "Outfitted my three kids for under \$150 – Hansen's delivers every time." This isn't hype; it's a proven tradition that supports local surf retail against big-box competitors. As Encinitas' go-to surf HQ,

Hansen's fosters the lifestyle, from beginner clinics to elite board quivers.

Mark your calendars and spread the word – Hansen's Annual Spring Tent Sale is more than a shopping event; it's the official start of surf season. Head to 1105 South Coast Hwy 101, Encinitas, CA, from March 28th to April 4th, and ride the wave of savings. Huge discounts on men's, women's, and kid's apparel await – your ultimate surf wardrobe refresh is calling! For more details, visit [hansensurf.com](http://hansensurf.com) or their blog.



## Media Contact

Hansen Surfboards Inc

\*\*\*\*\*@hansensurf.com

1105 S Coast HWY, San diego county

<https://www.hansensurf.com/>

Source : Hansen Surfboards Inc

[See on IssueWire](#)