

Guizhou Promotes Nature, Culture and Long-Stay Travel in Southwest China



Guiyang, Guizhou Apr 14, 2026 ([Issuewire.com](https://www.issuewire.com)) - Guizhou, the mountainous province in southwest China, is promoting a tourism offering that combines natural scenery, cultural heritage, modern infrastructure, and long-stay travel. For international travelers looking beyond China's best-known urban destinations, the province offers mist-covered peaks, karst valleys, ethnic villages, and historic river towns, while also developing products aimed at longer, more lifestyle-oriented stays.

Among Guizhou's best-known attractions are **Huangguoshu Waterfall**, known as Asia's largest waterfall; the World Natural Heritage sites of Libo **Seven Small Arches**, **Chishui Danxia** and **Mount Fanjing**; **Xijiang Qianhu Miao Village**, the world's largest Miao settlement; and **Wanfenglin**, a karst landscape of limestone peaks, rice fields and villages.

In **Zhaoxing Dong Village**, visitors can see wooden stilt houses, drum towers, and hear the **Grand Song of the Dong**, a UNESCO-recognized multi-part choral tradition still passed down across generations. Indigo-dyed textiles and sticky-rice foods remain part of local daily life.

The province is also using infrastructure to reshape its tourism image. The **Huajiang Grand Canyon Bridge**, which opened to traffic on **Sept. 28, 2025**, is the **world's highest bridge**, with its deck rising **625 meters** above the Beipan River valley. Its **1,420-meter main span** has been described as

the largest ever built in mountainous terrain. The site includes sightseeing facilities and other high-altitude attractions, making the bridge both a transport project and a visitor destination.

At the same time, Guizhou is expanding its focus on long-stay travel built around its cool summer climate and wellness resources. During the **15th Five-Year Plan period**, the province's core target is to add **1 million long-stay residents**. By **2030**, it aims to build **20 county-level long-stay destinations** and become a **national first-class long-stay destination**.

Guizhou is expanding long-stay travel products centered on summer retreat and wellness living, targeting key visitor groups through its cool summer climate and resources such as forests, hot springs, and mountain sports. The province is also integrating historical heritage, ethnic culture, and intangible cultural heritage experiences into a broader lifestyle-based system covering healthcare, wellness, food, entertainment, and accommodation. Product development includes retirement-style stays, leisure vacations, study travel, and mountain adventure, alongside urban leisure, rural retreats, scenic-resort stays, arts and educational stays, and sports-focused stays.

At the same time, Guizhou is extending the long-stay value chain by upgrading accommodations such as travel apartments, themed hotels, and long-stay bases, while building more diverse dining and lifestyle offerings. Plans also call for signature local cuisine, regional snacks, boutique coffee, craft beer, and refined tea experiences, together with cultural and creative products, wellness services, and experiences linked to performances, exhibitions, and sports events.

Together, these efforts are positioning Guizhou not only as a sightseeing destination, but also as a place for longer, more lifestyle-oriented stays.



Media Contact

zepeng Yang

*****@gmail.com

Source : guizhou tourism

[See on IssueWire](#)