

# Global Ambition, Local Partnership: Mingyang Machinery Accelerates Expansion in the European Market



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**Auvergne, Germany Apr 27, 2026 ([IssueWire.com](https://www.issuewire.com))** - As the global hygiene products industry undergoes a transition toward high-end automation, **Foshan Nanhai Mingyang Machinery Manufacturing Co., Ltd. ([Mingyang Machinery](https://www.mingyangmachinery.com))** has emerged as a significant player in the international supply chain. Since its establishment in 2012, the company has expanded its operations to over 30 countries, with recent strategic growth focused on Europe and Southeast Asia.

## Strategic Growth and Technical Foundations

Headquartered in Foshan, Mingyang Machinery has built a robust technical foundation to support its global reach. The company currently employs a research and development team of over 20 engineers and holds more than 30 patents. This technical capacity has enabled the firm to provide high-end processing equipment for tissue paper, cotton towels, and wet wipes to diverse sectors, including medical, maternal and child care, and hospitality.

Industry analysts note that the company's success in markets like Europe is largely attributed to its "One-Stop Solution" model. Unlike traditional equipment vendors, the firm manages the entire lifecycle of a project, from initial equipment customization to on-site operation and maintenance training.

## The Philosophy of Partnership

A central pillar of the company's international strategy is its "Your Partnership" value system, which

emphasizes long-term collaboration over transactional sales. This approach focuses on understanding specific regional market requirements to deliver tailored technical support. A representative from Mingyang Machinery shared insights on this collaborative approach: *"We believe that our role extends far beyond manufacturing hardware. By deeply integrating with our clients' local operations, we provide the specific technical support and training necessary for their long-term success. Our goal is to ensure that every machine we deliver becomes a reliable engine for our partners' growth, backed by a commitment to mutual sustainability and efficient production."*

## Future Market Outlook

As the demand for intelligent, sustainable tissue and non-woven production solutions grows, Mingyang Machinery ([mytissuemachinery.com](http://mytissuemachinery.com)) appears positioned to further solidify its status as a key partner for global manufacturers seeking to modernize their production lines.



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