

## G2 Petroleum Texas Advocates for Smarter, Long-Term Thinking in Energy Decisions

G2 Petroleum Texas, based in McKinney in the Dallas–Fort Worth metroplex, is urging individuals and landowners to focus on real-world patterns like local well data and decline curves instead of reacting to short-term market noise.



**McKinney, Texas Apr 22, 2026** ([IssueWire.com](http://IssueWire.com)) - Following a recent spotlight feature outlining its career across multiple U.S. basins, G2 Petroleum Texas is calling for greater awareness around how individuals approach decisions tied to oil, gas, and mineral ownership. The company is encouraging a

shift away from short-term reactions and toward a clearer understanding of long-term patterns in geology and production.

The message comes from years of direct field experience, including early Gulf Coast drilling, rework projects in North Texas, and broader exposure across major shale plays.

“We learned early that the ground has its own rules,” the company shared. “If you ignore them, it gets expensive fast.”

### **Why This Matters Now**

The need for better understanding is growing. Today:

- Oil prices can swing **20–40% within a single year**, even during stable periods (U.S. Energy Information Administration)
- Many shale wells decline **60–70% in their first year**, which often surprises royalty owners
- More than **12 million Americans** hold mineral or royalty interests, often without full knowledge of how they function
- Development continues across major basins, with thousands of new wells expected in regions like the DJ Basin over the next decade

Despite these realities, many individuals still make decisions based on short-term price movements or limited information.

“We remember looking at strong data and feeling confident,” G2 Petroleum Texas said of one past project. “Then the well came in below expectations. That’s when you realise models don’t control the outcome.”

### **Advocating for Real-World Awareness**

Rather than promoting services, G2 Petroleum Texas is encouraging individuals to take practical steps to better understand their own situations.

The company highlights several core ideas:

- Local well performance matters more than national price forecasts
- Decline curves explain why early production drops are normal
- Geological variability means no two wells behave exactly the same
- Long-term thinking reduces stress and improves clarity

“We compare nearby wells before we look at anything else,” they explained. “The well next door usually tells you more than a national forecast.”

These insights come from years of experience across different environments, including challenging results in the Appalachian Basin and steady development in areas like the DJ Basin.

### **What Individuals Can Do on Their Own**

G2 Petroleum Texas is encouraging people to take simple, independent steps to better understand energy-related decisions:

- Look up production data for nearby wells
- Track trends over months and years instead of days
- Learn the basic shape of a decline curve
- Avoid making decisions based on urgency
- Ask questions before signing any agreements

“One well looked like it was done,” the company recalled from its Wichita Falls experience. “After a simple treatment, it became one of the most consistent producers. That taught us not to judge too quickly.”

### **A Call to Action**

G2 Petroleum Texas is asking individuals to take one clear step this week:

#### **Find one nearby well and review its production history.**

Do not focus on price headlines. Do not rely on assumptions. Start with real data from your own area.

“We didn’t try to be right all the time,” the company said. “We tried to be consistent. That’s what holds up over time.”

### **About G2 Petroleum Texas**

G2 Petroleum Texas is an energy company founded in 2008 and based in the McKinney area of the Dallas–Fort Worth metroplex. The company holds royalty, mineral, and non-operated working interests across major U.S. oil and gas basins, including positions in the Bakken, Eagle Ford, Barnett Shale, and DJ Basin. G2 Petroleum Texas is known for its disciplined, long-term approach to geology, risk, and resource development.

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