

From the Stove to the Mic: The Recipe Announces New Single "Bay Seasoning"

Back Against The Wall Music Artist Brings Authentic Bay Area Flavor to Hip-Hop with a Ride-Ready Anthem



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EMBARGO: July 3, 2026 | Contact: therecipe415@gmail.com | (408) 753-0587

THE RECIPE

"BAY SEASONING"

New Single · July 3, 2026 · Back Against The Wall Music

"The Bay didn't just season my food — it seasoned everything I am."

THE DROP

San Francisco rapper and chef The Recipe — the self-described HipHop Chef — is set to ignite the West Coast with his brand-new single "Bay Seasoning," dropping July 3, 2026 via Back Against The Wall Music. Equal parts street anthem and self-portrait, this track is the boldest statement yet from an artist who has been putting in work on both sides of the stove.

ABOUT THE SINGLE

"Bay Seasoning" is a West Coast anthem forged at the intersection of two worlds: the professional kitchen and the mic. The Recipe channels the grit, pride, and hard-earned wisdom of a life spent mastering both crafts.

Riding smooth, bass-heavy production that rumbles like a late-night drive across the Bay Bridge, The Recipe layers sharp, culinary-rooted lyricism over a melodic hook built to stick. Every bar is a story. Every metaphor is earned.

"Seasoning" is the record's central idea: the lived experience that makes a dish — and a person — unforgettable. Chef. Rapper. Seasoned. From kitchen shifts to studio nights, The Recipe brings the same relentless work ethic to every lane he runs.

"Bay Seasoning" is ride-ready and playlist-inevitable — built for hip-hop heads, West Coast loyalists, and anyone who respects the craft behind the art.

IN HIS OWN WORDS

"I've been seasoning this record the same way I season a dish — with time, with heat, and with everything I've been through. The Bay raised me in the kitchen and on the block. This single is both."

— The Recipe, HipHop Chef

PLAYLIST & TASTEMAKER TARGETS

"Bay Seasoning" is a natural fit for West Coast hip-hop playlists, Bay Area lifestyle editorial, and curator picks across hip-hop, rap, and culture-forward programming. With its universal themes of hustle and identity wrapped in regionally authentic production, the single also speaks to food & culture publications, chef/artist crossover features, and independent hip-hop spotlights.

TRACK DETAILS

Artist: The Recipe (HipHop Chef)

Single: "Bay Seasoning"

Produced by: The Recipe

Runtime: 2:26

Release Date: July 3, 2026

Label: Back Against The Wall Music

Genre: Hip-Hop / Rap / West Coast

Website: iamtherecipe.com

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