

Fluid Color Names Allen Dunn as President to Drive Next Phase of Innovation and Growth



Hebron, Kentucky Apr 4, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Fluid Color today announces the appointment of Allen Dunn as President, a strategic move designed to accelerate company growth, expand its technology portfolio, and further strengthen its position in high-performance print and color production.

Dunn brings extensive experience in enterprise sales, new business development, and cross-functional leadership, combined with deep expertise in product management, product strategy, and international markets. Throughout his career, he has been recognized for transforming complex business challenges into scalable growth opportunities, enhancing customer experiences, and building strong partner ecosystems across global markets.

“Fluid Color is positioned for extraordinary momentum,” said **Dunn**. “Customers are demanding smarter technology, faster results, and a partner who can anticipate what’s next. Fluid Color has the vision, capability, and drive to lead this industry forward. I’m excited to work with this exceptional team to push boundaries and deliver solutions that help our customers succeed at the highest level.”

In his role as President, Dunn will lead overall company strategy, sales acceleration, product direction, and operational alignment. His appointment reflects Fluid Color’s commitment to advancing innovation, strengthening market presence, and maintaining a customer-first approach focused on performance, reliability, and creative excellence.

“Allen’s leadership, strategic insight, and ability to energize teams make him the ideal choice to guide Fluid Color into its next phase,” said **Greg Meyerratken**, Founder of Fluid Color. “His proven track record in commercial execution and product innovation will be instrumental as we scale to meet increasing demand and expand into new markets.”

Dunn is widely regarded as a respected industry leader, known for bridging technical, creative, and commercial priorities—empowering organizations to deliver results that resonate from the production floor to the executive level.

About Fluid Color

Fluid Color delivers high-performance print technology and color-driven production solutions that enable businesses to produce with speed, accuracy, and confidence. With a strong focus on innovation and customer success, the company supports a broad range of applications across the digital printing landscape.

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