

Facing the Fall Line: Irene Madrid's Powerful Memoir Hits #1 Bestseller on Amazon



San Francisco, California Apr 10, 2026 ([IssueWire.com](https://www.issuewire.com)) - Acclaimed entrepreneur and aquatic education pioneer Irene Madrid has reached a major milestone with her memoir, ***Facing the Fall Line: One Woman's Journey from Surviving to Thriving***, which has become a #1 Amazon Bestseller.

In her deeply personal and unflinching narrative, Madrid shares the hidden reality behind her successful career—four decades of marriage marked by narcissistic abuse, emotional manipulation, and betrayal. While co-founding five thriving swim schools over 47 years, she endured a private battle that ultimately escalated into a devastating attempt by her husband to take control of the very businesses she helped build.

Using the powerful skiing metaphor of “facing the fall line,” Madrid recounts how she confronted the steepest challenges of her life with courage and resilience. Her story reveals the insidious patterns of abuse, the emotional toll it takes, and the decisive actions she took to reclaim her identity, independence, and peace.

More than a memoir, ***Facing the Fall Line*** serves as a roadmap for others seeking to break free from toxic relationships and rebuild their lives with strength and purpose.

The book is available now on Amazon:

<https://www.amazon.com/Facing-Fall-Line-Surviving-Thriving/dp/B0GNB1DZZ3/>

About the Author

Irene Madrid is a celebrated entrepreneur, author, and pioneer in aquatic education. She is the co-owner of La Petite Baleen Swim Schools in the San Francisco Bay Area, where she has served for over 47 years. Creator of the Aquatic Classroom® curriculum, she has received numerous honors, including the Guiding Light Award and induction into the Hall of Fame NSSA. She is also the author of the children's book *Up-Faces and Wiggle-Butts: A Child's Primer for Swim Lessons*.

IRENE MADRID

FACING THE FALL LINE



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