

EthanJune at Cosmoprof: Showcasing Innovation as a China Best Cosmetic & Personal Care Paper Tubes Manufacturer



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The international beauty industry recently converged at Cosmoprof, one of the most influential trade fairs for the professional beauty sector. Amidst the vibrant displays of skincare formulations and cosmetic technology, the focus on sustainable secondary and primary packaging reached an all-time high. Among the participants contributing to this shift, EthanJune presented a range of circular packaging solutions that challenge the traditional reliance on single-use plastics. As an established **China Best Cosmetic & Personal Care Paper Tubes Manufacturer**, the company utilized this platform to demonstrate how paper-based structures can meet the rigorous functional demands of the beauty world while significantly reducing environmental footprints. This presence at a major global event underscores a broader transition within the industry toward materials that are both renewable and highly customizable.

A Specialized Approach to Beauty Packaging

The shift toward paper packaging in the cosmetic sector is driven by more than just aesthetic

preference; it is a response to a complex set of technical requirements. Cosmetic products often contain oils, waxes, and volatile compounds that require stable containment. EthanJune's product line, specifically their cosmetic and personal care paper tubes, addresses these challenges through multi-layered construction and specialized inner linings. For products like lip balms, solid perfumes, and deodorants, the tubes are engineered with oil-resistant vegetable-based wax paper or thin biodegradable films. These barriers ensure that the formula remains stable and the outer paper surface stays free from grease spots, maintaining the brand's visual integrity throughout the product's lifecycle.

The versatility of these tubes extends across various product categories. For instance, the push-up mechanism used in deodorant and sunscreen sticks requires precise friction fit between the inner and outer cylinders. If the fit is too loose, the product may slide back down; if too tight, the consumer finds it difficult to use. By employing high-density paperboard and advanced rolling techniques, the manufacturing process achieves the necessary tolerances. Furthermore, for luxury skincare lines, paper jars with threaded lids offer a tactile, premium alternative to traditional glass or plastic. These containers provide the necessary rigidity to protect creams and powders while allowing for a level of textural customization—such as soft-touch coatings or embossed patterns—that is often more cost-effective on paper than on synthetic substrates.

Meeting Diverse User Needs Through Customization

Modern brands require packaging that serves as a direct extension of their identity. This demand for uniqueness is met through a wide array of finishing options. In the production of these tubes, techniques such as soy-based ink printing, hot foil stamping, and spot UV are utilized to create high-end visual effects. Unlike standard plastic components that often require large minimum orders for custom colors, paper tubes can be produced in a broader range of dimensions and styles with relatively lower barriers to entry. This flexibility allows niche beauty brands to compete on a visual level with established global players.

Functionality remains the primary concern for the end-user. Ease of disposal is a significant factor in the modern purchasing decision. Because these tubes are primarily composed of FSC-certified paper, they can be easily recycled or, in some cases, composted at home, depending on the specific liners used. This aligns with the "conscious consumer" movement, where the waste generated after the product is finished is as important as the product itself. By removing plastic caps and replacing them with rolled-edge paper lids, the packaging becomes a cohesive, mono-material solution that simplifies the recycling stream for the consumer.

The Manufacturing Foundation of EthanJune

To understand the reliability of these packaging solutions, one must look at the infrastructure behind them. Based in a region with a deep history of precision manufacturing, the facility functions as a **China Leading Cosmetic Paper Tubes factory**, operating with a focus on scaled efficiency and quality control. Since its inception in 2020, the company has expanded its footprint to over 10,000 square meters of dedicated workshop space. This scale is necessary to manage the high volume of orders from global beauty brands while maintaining the strict hygiene standards required for personal care packaging.

The production floor is equipped with automated tube-winding machines and precision cutting tools that ensure every batch meets the client's specifications. Quality management is not an afterthought but is integrated into every stage, from the initial sourcing of raw paper pulp to the final assembly of the tubes. This systematic approach is validated by ISO 9001:2015 certification, which provides a framework for

consistent output and continuous improvement. For international buyers, such certifications are essential markers of a factory's ability to maintain standards across large-scale production runs, ensuring that the thousandth tube off the line is identical to the first.

Global Engagement and Industry Recognition

The company's participation in exhibitions like Cosmoprof Bologna, Cosmoprof Asia, and Luxe Pack Shanghai serves a dual purpose. First, it allows for a direct feedback loop with brand managers and packaging engineers. Understanding the pain points of a brand—such as the need for faster lead times or better moisture resistance—informs the next generation of product development. Second, these events serve as a showcase for the technical milestones achieved in paper packaging. Visitors to the EthanJune booth often examine the "rolled-edge" finish, a technique that creates a smooth, rounded rim on the tube, providing a more comfortable user experience and a more polished look compared to sharp-cut edges.

Beyond the technical displays, these fairs highlight the company's role as a provider of **High Quality Personal Care Paper Tubes For Sale** to a global market. The ability to ship to North America, Europe, and Southeast Asia requires a deep understanding of international shipping regulations and protective packaging for the tubes themselves. Paper, while durable in its final form, must be handled correctly during transit to avoid deformation. The logistics team utilizes reinforced outer casing and moisture-proof layering in their shipping containers to ensure that the products arrive at the client's warehouse in pristine condition, ready for the filling line.

Strategic Evolution and Sustainable Trends

The beauty industry is currently undergoing a structural shift. The "Circular Economy" is no longer a buzzword but a regulatory requirement in many jurisdictions. Governments are increasingly implementing taxes on virgin plastics and mandating minimum recycled content in packaging. In this regulatory climate, paper packaging offers a strategic advantage. It is naturally renewable and has a well-established recycling infrastructure globally. EthanJune's commitment to using FSC (Forest Stewardship Council) certified materials ensures that the paper used in their tubes comes from responsibly managed forests that provide environmental, social, and economic benefits.

The evolution of the industry also sees a move toward "Refillable" systems. Paper tubes are increasingly being used as the outer decorative shell for refillable inner cartridges. This hybrid approach allows a brand to maintain a luxurious, heavyweight feel while reducing the total amount of material discarded. The research and development team at the factory is constantly experimenting with new bio-coatings that could eventually replace thin plastic liners entirely, aiming for a 100% plastic-free future. This proactive stance on material science is what keeps **China Best Cosmetic & Personal Care Paper Tubes Manufacturer** relevant in a market that is skeptical of "greenwashing" and demands transparency.

Sustaining Partnerships Through Quality

Success in the packaging sector is built on long-term relationships rather than one-off transactions. By acting as a technical consultant rather than just a supplier, the company helps brands navigate the transition from plastic to paper. This involves advising on the best tube thickness for specific weights, selecting the right inner barrier for various chemical compositions, and ensuring that the branding is executed perfectly. The 20-year history of the company provides a wealth of case studies across different sub-sectors of the beauty industry, from organic skincare to professional hair care.

The integration of advanced printing technology with traditional paper-crafting techniques allows for a product that is both high-tech and artisanal. As the market for eco-friendly products continues to grow, the demand for sophisticated paper packaging will only accelerate. The capability to scale production without compromising on the fine details of a brand's aesthetic is a hallmark of a mature manufacturing partner. By maintaining a focus on these core principles—quality, sustainability, and client-focused innovation—the path forward remains clear.

The future of cosmetic packaging lies in the ability to harmonize protection with responsibility. As seen through the innovations shared at global trade shows, the transition to paper is well underway, supported by manufacturing excellence and a deep understanding of material science. For brands looking to make a meaningful change in their packaging strategy, the solutions provided by experienced manufacturers offer a reliable and effective path toward a more sustainable brand presence.

For more information on customized packaging solutions and technical specifications, visit:
<https://www.ejpapertube.com/>

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