

## Ethan Harkins, Recognized by BestAgents.us as a 2026 Top Agent

Ethan Harkins Combines Real Estate Expertise and Mortgage Insight to Deliver a Seamless Client Experience Across Northeast Georgia



**Atlanta, Georgia Apr 15, 2026 (IssueWire.com)** - Ethan Harkins is a dedicated REALTOR® with Keller Williams Realty Lake Oconee in Greensboro, Georgia, and also serves as a Mortgage Loan Originator with Mutual of Omaha Mortgage. With a unique dual role that spans both real estate and financing, Ethan provides clients with a comprehensive, start-to-finish experience that simplifies what can often be a complex process. His ability to guide buyers and sellers through every stage—from initial planning and property search to negotiations, financing, and closing—ensures that his clients' best interests remain the top priority at all times.

Specializing in residential, land, and farm real estate, Ethan offers a well-rounded perspective that is especially valuable in today's dynamic market. His integrated knowledge of property transactions and mortgage solutions allows him to anticipate challenges, streamline communication, and create more efficient, informed outcomes for his clients.

As a lifelong resident of Greene County, Ethan brings unmatched local knowledge to the communities he serves throughout Northeast Georgia, including Eatonton, Madison, Athens, Watkinsville, and surrounding areas. His familiarity with these regions goes far beyond surface-level insight—he understands the people, the history, and the nuances that shape each community. This deep-rooted connection enables him to provide guidance that is both practical and highly personalized.

Ethan's professional background also includes experience in public service, giving him a valuable understanding of how regional growth, zoning, and land use impact property value. This perspective is especially beneficial when working with land and agricultural properties, where factors like future development potential and regulatory considerations play a critical role.

An eighth-generation family farmer, Ethan brings a rare and authentic perspective to land transactions. Having grown up on a farm in Greene County and continuing to farm today, he understands that land represents far more than acreage. He recognizes the importance of elements such as access, topography, water sources, soil quality, and intended use—critical details that are often overlooked. Ethan takes pride in helping clients fully understand these factors, whether they are purchasing land for investment, recreation, or agricultural use, or preparing to position a property for sale.

What Ethan enjoys most about his work is the opportunity to be part of meaningful milestones in people's lives. He views real estate as more than a transaction—it is closely tied to significant life decisions, from buying a first home to expanding a family, returning to one's roots, or making a long-term investment. He approaches each situation with a strong sense of responsibility, understanding the trust clients place in him during these pivotal moments.

In addition to the personal aspect, Ethan is passionate about the strategic side of real estate. He values the process of positioning a property effectively, developing targeted marketing plans, and structuring deals to achieve optimal outcomes. Recognizing that no two transactions are the same, he takes a tailored approach to every client, ensuring that each strategy aligns with their specific goals.

Ethan is known for delivering a personalized and seamless experience, grounded in clear communication and thoughtful guidance. He takes the time to listen carefully, understand each client's objectives, and provide straightforward, honest advice. Whether working with first-time homebuyers, experienced investors, or sellers, he is committed to helping clients make confident, well-informed decisions.

He attributes his success to a combination of consistency, strategic thinking, and a strong commitment to client relationships. Ethan focuses on pricing properties effectively, negotiating assertively, and

leveraging high-impact marketing strategies to ensure maximum exposure. At the same time, he prioritizes education, ensuring that his clients understand every step of the process and the reasoning behind each decision.

Transparency, honesty, and dependability are central to Ethan's approach. He believes that trust is the foundation of any successful real estate relationship, and he works diligently to earn and maintain that trust by following through on every commitment. His clients know they can rely on him to provide accurate information, sound guidance, and unwavering support throughout the transaction.

Outside of his professional life, Ethan enjoys spending his free time outdoors, particularly hunting and appreciating the natural beauty of his surroundings. His faith also plays a significant role in his life, guiding both his personal and professional values. Through his involvement at Lakeside Church, Ethan is reminded daily to serve others with honesty, humility, and a heart rooted in his beliefs.

At the core of his work is a genuine commitment to helping others succeed. By combining deep local knowledge, real-world agricultural experience, and expertise in both real estate and mortgage lending, Ethan Harkins continues to provide exceptional service and lasting value to clients across Northeast Georgia.

### **Learn More about Ethan Harkins:**

Through his Best Agent's profile, <https://bestagents.us/profile?agent=2125405> or through his website, <https://ethanharkinsrealestate.com/>

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Source : Ethan Harkins

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