

Entrephy and Marshall Corporate Advisory Announce Strategic Partnership to Expand Executive Decision Readiness

Entrephy Decision Arena to serve as flagship platform for executive decision-making, cybersecurity advisory, AI strategy, and business transformation in the US, Australia, and Across Global Markets



McKinney, Texas May 4, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Entrephy and Marshall Corporate Advisory are pleased to announce a strategic partnership designed to bring executive decision readiness, cybersecurity advisory, AI strategy, and business transformation services to organizations across Australia and the global market.

Through this partnership, the firms will combine Entrephy's executive decision simulation platform, AI expertise and strategic advisory capabilities with Marshall Corporate Advisory's deep expertise in board advisory, corporate strategy, cybersecurity, mergers and acquisitions, managed services, and executive transformation leadership.

At the center of the partnership is the Entrephy Decision Arena, which will serve as the flagship offering delivered through the relationship.

Entrephy Decision Arena is an executive simulation platform built to help leadership teams practice high-stakes decision-making under pressure. Unlike traditional tabletop exercises or static workshops, Decision Arena places executives inside dynamic business scenarios where they must make strategic decisions with incomplete information, competing priorities, and measurable business consequences.

The platform supports leadership development across cyber incident response, AI governance, digital transformation, operational resilience, M&A strategy, enterprise risk management, and more.

This executive decision-readiness model has been delivered to members of the United Nations, governments around the world, and numerous Fortune 500 organizations. More than 1,000 executives have completed this training experience, including participants at the National Association of Corporate Directors (NACD), AWS re:Inforce, and AWS re:Invent. The experience achieved the highest participant ratings in event history at the NACD, re:Inforce, and re:Invent.

Marshall Corporate Advisory has built its reputation helping boards and executive teams navigate complex business challenges involving cyber risk, growth strategy, transformation, and governance. Their focus on aligning executive leadership with operational execution makes them a strong strategic partner for expanding Decision Arena across enterprise markets.

“This partnership represents the next step in helping executive teams move beyond theory and into real decision readiness,” said Cliff Donathan, Founder & CEO of Entrephy.

“Organizations need more than advice—they need leadership teams that can make the right decisions under pressure. Together with Marshall Corporate Advisory, we are bringing that capability to a broader global market.”

Jeff Marshall, Founder and Principal Advisor of Marshall Corporate Advisory added, “We see significant demand from boards and executive teams for practical, strategic solutions that improve decision-making, resilience, and leadership alignment. Entrephy Decision Arena provides a powerful platform to meet that need, and we are excited to bring this capability to our clients across Australia and internationally.”

Together, Entrephy and Marshall Corporate Advisory will deliver executive simulations, strategic workshops, leadership programs, and advisory services designed to improve preparedness, accelerate alignment, and strengthen decision-making where it matters most.

The partnership reflects a shared belief that organizations do not fail because they lack technical capability—they fail when leadership teams are unprepared to respond effectively when stakes are highest.

By combining strategic advisory with experiential decision training, Entrephy and Marshall Corporate Advisory aim to help organizations lead with greater confidence, speed, and resilience.

For more information about Entrephy, visit Entrephy at entrephy.com.

For more information about Marshall Corporate Advisory, visit Marshall Corporate Advisory at marshallau.com.

Media Contacts

Entrephy

Cliff Donathan
Founder & CEO

cliff@entrephy.com
sales@entrephy.com
www.entrephy.com

Marshall Corporate Advisory

Jeff Marshall
Founder & Advisor
jeff@marshallau.com
www.marshallau.com



Media Contact

Entrephy

*****@entrephy.com

678-469-9632

1101 Seclusion Cove Dr

<http://entrephy.com>

Source : Entrephy

[See on IssueWire](#)