

Dr. Electric Doubles Annual Revenue and Profit in Eight Months With Contracting Monopoly

Dr. Electric, a Colorado Springs electrical contractor, credits Contracting Monopoly's 5 Placement Method for doubling annual revenue and profit in under a year by owning every major digital placement in their local market.



Colorado Springs, Colorado Apr 27, 2026 (Issuewire.com) - Dr. Electric, an electrical contractor serving Colorado Springs, is announcing a major business milestone: the company doubled its annual revenue and profit margins in approximately eight months, a transformation the company credits to its partnership with Contracting Monopoly, a national contractor marketing agency led by Owner and CEO Joshua Osborne and COO and Partner Emmanuel Bonsu.

When Dr. Electric first engaged Contracting Monopoly, the business was operating just above seven figures in annual revenue. Eight months later the company had crossed into multiple seven figures, with profit growth that now contributes multiple six figures to the bottom line every year. The shift did not come from adding more trucks or hiring more staff out of pocket. It came from becoming the most visible electrical contractor in Colorado Springs across every platform a homeowner uses to find and hire a service provider.

The growth followed Dr. Electric's implementation of Contracting Monopoly's 5 Placement Method, a marketing framework designed to place a contractor's business across five high-visibility digital locations at once: Google Ads, the Google Maps 3-Pack, Google's AI Overview, organic search, and answer engines including Siri, ChatGPT, and Alexa. The combined effect of owning all five placements simultaneously gives a contractor full-market dominance in their local area, capturing homeowners at every stage and every platform of their search process rather than competing for attention in a single channel.

"We were doing solid numbers and we thought we had a ceiling," said Rick Rost, Owner of Dr. Electric. "Working with Joshua and Emmanuel showed us that the ceiling was not our business. It was our visibility. Eight months later we had doubled our revenue and doubled our profit. That is not a result you get from a typical marketing agency. That is what happens when you are showing up everywhere your

customer is looking."

Doubling revenue is a meaningful achievement. Doubling profit at the same time is what separates a marketing strategy from a business transformation. Contracting Monopoly's 5 Placement Method is built not only to drive more inbound volume but to position a contractor as the dominant and most credible option in their market, which directly affects the quality of leads, the close rate on estimates, and the ability to hold pricing without losing jobs to lower-cost competitors.

Google Ads placed Dr. Electric at the top of search results pages for high-intent electrical service queries across Colorado Springs, generating immediate inbound call volume from homeowners actively looking to hire. Maps 3-Pack placement secured visibility in the most-clicked section of local mobile search. AI Overview optimization positioned Dr. Electric's content to be cited by Google's AI answer box, establishing the company as the authoritative answer to electrical service questions in the Colorado Springs market. Organic search rankings built durable long-term visibility across every relevant service and city combination. Answer engine optimization ensured that voice and AI queries directed at Siri, ChatGPT, and Alexa returned Dr. Electric as a top result for electrical services in the area.

"Eight months is a strong timeline for this level of result," said Joshua Osborne, Owner and CEO of Contracting Monopoly. "What Rick built at Dr. Electric gave us a great foundation to work with. Our job was to make sure the right homeowners could find it. When you activate all five placements together, the market responds fast." More information about the 5 Placement Method is available at contractormonopoly.com.

"Doubling profit alongside revenue tells you that the leads coming in are the right leads," said Emmanuel Bonsu, COO and Partner at Contracting Monopoly. "That is what full market presence does. It positions the contractor as the authority, and the authority does not have to compete on price." Contractors looking to achieve similar results can learn more at contractormonopoly.com.

Dr. Electric continues to grow its presence across Colorado Springs, backed by the digital infrastructure established through the Contracting Monopoly engagement. Homeowners in Colorado Springs looking for reliable electrical services can visit drelectricllc.com.

About Dr. Electric Dr. Electric is an electrical contractor serving Colorado Springs, Colorado, providing residential and commercial electrical services backed by a commitment to quality workmanship and reliable customer service. Learn more at drelectricllc.com.

About Contracting Monopoly Contracting Monopoly is a national contractor marketing agency founded by Joshua Osborne and Emmanuel Bonsu. The agency specializes in the 5 Placement Method, a full-market digital presence framework built around Google Ads, Maps 3-Pack, AI Overview, organic search, and answer engine optimization for home service contractors across the United States. Learn more at contractormonopoly.com.

Media Contact

Dr. Electric

*****@gmail.com

(719) 232-3047

<https://www.drelectricllc.com/>

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