

## **Creatable Inflatables Transforms Stadium Staging with Custom Inflatable Dome for Ye's \$33M 2026 SoFi Performance**

Los Angeles-based Creatable Inflatables showcases the power of US-based manufacturing by designing, building, and installing a massive stadium-grade inflatable dome for Ye's 2026 tour on an ultra-tight deadline.



South El Monte, California Apr 16, 2026 ([Issuewire.com](http://Issuewire.com)) - [Creatable Inflatables](#), a leading manufacturer of custom inflatables based in Los Angeles, successfully designed, manufactured, and

installed a 100-foot inflatable sphere in under 10 days for Ye's highly anticipated performances at SoFi Stadium.

The custom-created structure served as the central visual element for sold-out performances, which drew 80,000 attendees each night. The production achieved record-breaking revenue for the venue, underscoring the project's scale and operational demands.

## **A Monumental Build for a Historic Performance**

Transforming the stage into a fully immersive visual environment, the 100-foot custom inflatable sphere wrapped the performance in a striking, larger-than-life presence that redefined the concert experience. Engineered to meet both artistic vision and technical precision, the structure balanced creativity with performance. The result was a seamless fusion of form, function, and spectacle.

"This project reflects what's possible when speed, precision, and collaboration come together," said Sos Adame, Marketing Director at Creatable Inflatables. "Delivering something of this magnitude in such a short timeframe is a testament to our team and our fully integrated production capabilities."

## **Accelerated Production Timeline**

Projects of this size typically require extended lead times. For this demanding project, Creatable Inflatables completed the full lifecycle in less than 10 days, from concept alignment through installation.

The accelerated timeline was supported by a fully in-house process, including:

- Design and engineering
- Material sourcing and printing
- Fabrication and assembly
- Quality control and testing

By managing every phase of the project internally, Creatable Inflatables eliminate common delays that are often associated with outsourced production. In-house production enables faster timelines, tighter collaboration, and consistent quality.

## **Precision Collaboration with Creative Teams**

Working closely with the production's creative direction team, the inflatable sphere for Ye's performances was fully customized to align with the show's artistic vision. Every detail, from structural integrity to printed graphics, was carefully executed to ensure the sphere delivered visual impact from every vantage point inside the stadium.

This level of customization is critical for:

- Live music tours and large-scale productions
- Film and television set design
- Experiential marketing and brand activations

## **Stadium-Scale Installation and Operations**

In addition to fabrication, Creatable Inflatables managed on-site installation within the complex, stadium

setting. Execution required coordination with venue operations, adherence to safety protocols, and precise deployment.

Core installation considerations included:

- Coordination with stadium teams
- Inflation system management and anchoring
- Safety compliance and inspections
- Multi-day on-site execution

The result was a stable, repeatable structure that performed consistently under high-attendance conditions.

## Scalable Solutions Across Industries

While the Ye concerts represent a high-visibility deployment, this project reflects the broader capabilities of Creatable. Inflatables across sectors such as

- Entertainment and live events
- Sports and large venues
- Retail and promotional activations
- Corporate events and brand experiences
- Museums and educational installations

Creatable Inflatables offers both [custom inflatables](#) and [rental solutions](#), providing flexibility for one-time activations or long-term use.

## The Advantage of In-House Manufacturing

The success of this project highlights the advantages of working with a fully in-house inflatables manufacturer:

- Faster turnaround times
- Greater quality control
- Streamlined communication
- Reduced production risk

For organizations managing complex and time-sensitive installations, the in-house advantages of Creatable Inflatables support more predictable execution and stronger overall outcomes.

## About Creatable Inflatables

Creatable Inflatables has been designing and manufacturing giant custom-made inflatables in the USA since 1984. Known for precision and large-scale visual impact, their giant inflatables are trusted by brands, studios, and event producers nationwide. Clients work directly with in-house designers to create detailed, eye-catching inflatables available for sale or rent, with turnaround times as fast as 48 hours. By avoiding overseas production, they deliver cost savings and quality control.



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