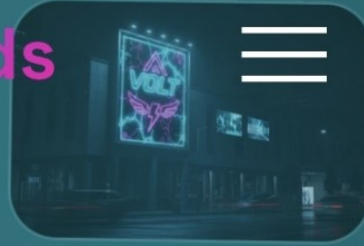


Billboard Nerds Launches New Website and Expands Nationwide Digital Advertising Network Under CEO Joey Rodriguez



Billboard Nerds



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Las Vegas, Nevada Apr 4, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Billboard Nerds, LLC, a fast-growing leader in digital screen and programmatic advertising today announced the official launch of its newly redesigned website. [Billboardnerds.com](https://billboardnerds.com), alongside a major nationwide expansion of its digital advertising network under the leadership of CEO Joey Rodriguez.

The new website launch marks a significant milestone for Billboard Nerds as the company continues to scale its presence across the United States and globally.

Designed to better showcase its full-service capabilities, the platform highlights the company's ability to deliver high-impact advertising campaigns across over 2.2 million digital screens spanning 85+ countries.

"Billboard Nerds was built to change the way brands think about advertising," said Rodriguez. "With our new website and expanded network, we're making it easier than ever for companies, venues and event promoters to access powerful, data-driven campaigns that deliver real results."

A New Standard in Advertising Reach Billboard Nerds' rapidly expanding network includes digital billboards, gas pump screens, Uber and Lyft in-vehicle TV networks, bar and restaurant displays, retail and mall signage, and dozens of other screen types.

This allows the company to take a single advertising budget and distribute it across dozens or even hundreds of screens simultaneously, maximizing exposure while significantly reducing costs compared to traditional media buys. **Driving Results for Events, Brands, and Venues**

Billboard Nerds has become a go-to marketing partner for live events, combat sports promotions, expos, and consumer brands seeking large-scale awareness and measurable return on investment.

Expansion Backed by Innovation The company's expansion is driven by programmatic technology, audience targeting, and strategic partnerships, allowing for precise, scalable campaigns.

About Billboard Nerds, LLC Billboard Nerds is a Las Vegas-based full-service advertising agency specializing in digital screen, TV/streaming TV, and hyper-targeted web advertising with access to over 2.2 million digital screens worldwide.

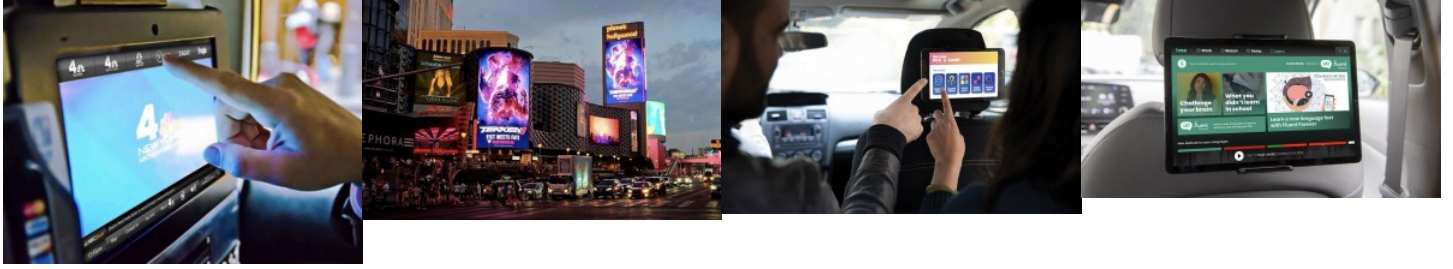
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Source : Billboard Nerds LLC

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