

Beyond Elevation Launches AI-Powered IP and Patent Valuation Service for Technology Companies

New service uses proprietary artificial intelligence to deliver continuous intellectual property valuations, addressing a gap that leaves most tech companies unable to quantify their largest asset class



New York City, New York Apr 9, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Beyond Elevation Launches AI-Powered IP and Patent Valuation Service for Technology Companies

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Beyond Elevation, a strategic advisory firm specialising in intellectual property and data asset strategy, today announced the launch of its AI-Powered IP and Patent Valuation Service. The new offering uses Beyond Elevation's proprietary artificial intelligence technology to provide technology companies with ongoing, data-driven valuations of their intellectual property portfolios.

The service is designed to address a structural gap in how technology companies manage their most significant assets. According to Ocean Tomo's 2025 Intangible Asset Market Value Study, intangible assets now represent approximately 90 percent of S&P 500 market capitalisation, up from 17 percent in 1975. Despite this, many companies only conduct IP valuations during discrete events such as fundraising rounds, acquisitions, or litigation.

"Most technology companies have never independently valued their intellectual property outside of a

transaction," said Hayat Amin, CEO of Beyond Elevation. "That means they are making strategic decisions about licensing, partnerships, and fundraising without knowing what their most valuable assets are worth."

How the Service Works

Beyond Elevation's AI-powered platform analyses patent portfolios, proprietary datasets, and AI models against comparable market transactions, licensing benchmarks, and sector-specific indicators. The system is designed to provide quarterly updated valuations rather than one-time assessments, enabling companies to track changes in IP value as markets, competitors, and regulatory environments shift.

The service covers three categories of intangible assets:

- **Patents and proprietary technology** -- valued using comparable transaction data and income-based methodologies aligned with International Valuation Standards (IVS 210)
- **Proprietary data assets** -- assessed based on uniqueness, replicability, and revenue-generation potential
- **Trained AI models** -- valued using a combination of replacement cost, comparable licensing transactions, and projected income approaches

Industry Context

The World Intellectual Property Organization (WIPO) has identified intangible asset valuation as a priority area, publishing updated best practice guidelines in 2025 developed in collaboration with the American Society of Appraisers, the Chartered Business Valuators Institute, and the Royal Institution of Chartered Surveyors. These guidelines emphasise the need for consistent, transparent, and professionally applied valuation methodologies for intangible assets.

Beyond Elevation's new service is built to align with these international standards while using AI to increase the speed and frequency of valuations.

Client Track Record

Beyond Elevation has previously delivered IP strategy engagements including the restructuring of a 66-patent portfolio for Position Imaging, a US-based technology company, and the development of a data monetisation strategy for DGS Group in the telecommunications sector. The firm holds a 4.5-star rating on Trustpilot.

Availability

The AI-Powered IP and Patent Valuation Service is available immediately to technology companies globally. Initial IP portfolio assessments are delivered within the first week of engagement.

About Beyond Elevation

Beyond Elevation is a strategic advisory firm that helps technology companies and their investors understand, value, and commercialise intellectual property, data, and AI assets. Services include IP portfolio strategy, patent valuation, licensing revenue programme design, and valuation narrative development for fundraising and exit. For more information, visit beyondelevation.com.

About Hayat Amin

Hayat Amin is a three-time exited entrepreneur and three-time FT100 CxO across the United States and United Kingdom. He is the CEO of Beyond Elevation.

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