

# Better Together: LivWell Partners and Healthtek Creative Unite to Tackle America's Mental Health Crisis

A Powerful Partnership Powered by Hope, Real Human Connection, and Purpose-Built Technology



**Castro Valley, California Apr 6, 2026 ([Issuewire.com](https://www.issuewire.com))** - In a nation where suicide claims more than 48,000 lives each year and one in five adults' lives with a mental health condition, two organizations have joined forces to prove that real change is possible. [LivWell Partners](#), a human-centered mental health engagement company with deep roots in the construction and high-risk industries, and [Healthtek](#)

[Creative](#), an innovative wellness technology firm, today announced a strategic partnership built around a single, unshakeable belief: we are better together.

## THE CRISIS WE FACE

Mental illness and suicide do not discriminate. They reach into families, workplaces, and communities with devastating force. Working-age adults between 25 and 64 account for the majority of the more than 48,000 suicide deaths recorded annually in the United States. For every one of those deaths, research indicates there are approximately 25 attempts. The ripple effects extend far beyond the individual, with the American Foundation for Suicide Prevention estimating that each suicide death costs employers approximately \$1.3 million in direct and indirect costs, from lost productivity to the lasting psychological impact on coworkers and colleagues.

Yet there is reason for genuine hope. Suicide prevention programs, when thoughtfully implemented, have been shown to reduce attempt rates by up to 79 percent. The partnership between LivWell Partners and Healthtek Creative exists to turn that potential into measurable reality.

## THE NUMBERS THAT TELL A STORY OF HOPE

Together, LivWell Partners and Healthtek Creative have built a Custom Mental Health Platform, powered by Hope, that is already making a documented difference across organizations nationwide:

**40,000+**

Total Visitors to the Platform

**9,000+**

Individuals Directed to Tools & Resources

**1,400+**

Individuals Directed to 988 & Suicide Crisis Resources

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*These are not just data points. Each number represents a person who found a resource, reached out for help, or took a step toward wellness. That is the mission. That is the work.*

## HOW THE PARTNERSHIP WORKS: FOUR PILLARS OF CHANGE

The collaboration is anchored by four complementary offerings that combine LivWell Partners' ground-level expertise with Healthtek Creative's engagement technology.

**Hope:** Meet Hope, a guided, web-based AI support program available 24 hours a day, 365 days a year. Hope is fully customizable to each organization and serves as an always-on gateway to mental health tools, crisis resources, and guided next steps. The avatar is not a replacement for human connection. She is the compassionate first touchpoint that helps people find the courage to take the next one.

**Wellness Challenges:** Through Healthtek's +Health Wellness Challenges platform, organizations can

deploy gamified, trackable health challenges that build lasting daily habits. From step counts and mindfulness exercises to hydration goals and digital detox practices, these challenges keep people engaged with their physical and mental wellness in a way that feels motivating, not mandated. Participants earn badges and rewards through the Inspiration Market, reinforcing the message that small daily actions add up to meaningful, lifelong change.

**Hubs:** Healthtek's custom Hub solution gives each organization a branded, centralized home for all of its mental health and wellness resources. Administrators can access real-time aggregate data through an intuitive dashboard, while employees can track their own personal progress anytime. The Hub does not replace existing programs. It amplifies them, making wellness visible, accessible, and woven into the rhythm of daily organizational life.

**Peer Support:** When employees need help, they need it immediately, not during the next scheduled appointment or the following business day. Healthtek Peer Support connects individuals with trained human Support Advocates in real time, 24 hours a day, 7 days a week, 365 days a year. This is not a chatbot. It is not an automated response. It is a judgment-free, confidential, and deeply human connection that meets people exactly where they are. For organizations working with LivWell Partners, Peer Support integrates seamlessly with the broader platform, ensuring that no one who reaches out slips through the cracks.

*"Our partnership with Healthtek is rooted in a shared commitment to the greater good. Together, we give organizations and the people within them the real services and technology they need to face mental health challenges head-on and to find meaning and momentum in day-to-day living."* — **Mike Whitmire, Co-Founder, LivWell Partners**

*"LivWell Partners brings an irreplaceable boots-on-the-ground presence to communities that need it most. When that human connection is paired with our engagement technology, the result is a relationship that does not just help organizations check a box. It genuinely changes lives, physically and mentally, one person at a time."* — **Yon Hardisty, Partner, Healthtek Creative**

## A SPECIAL FOCUS ON THOSE WHO BUILD OUR WORLD

This year, LivWell Partners has turned particular attention to the construction industry, a sector where workers face disproportionately high rates of suicide, depression, and substance use. The physical demands of the trade, combined with long hours, job uncertainty, and a cultural reluctance to seek help, create conditions of significant risk. LivWell Partners' LivWell BeWell program brings suicide prevention workshops, courageous conversations, wellness champion cultivation, and ongoing HR and leadership support directly into these workplaces, walking alongside organizations through every step of the journey.

Healthtek's technology layer ensures that the momentum built in those in-person sessions does not fade. Wellness Challenges keep healthy habits alive between visits. The Hub provides a lasting home for resources. Hope and Peer Support are there when someone needs to reach out at 2:00 in the morning and cannot find the words to call a friend.

## ABOUT THE ORGANIZATIONS

**LivWell Partners** is a mental health engagement company committed to creating innovative, compassionate, and deeply human-centered solutions for organizations of all sizes. Founded and led with purpose, LivWell Partners walks alongside organizations on their journeys of mental health growth

and transformation, offering customized employee training, courageous conversations, suicide prevention workshops, and purpose-built technology designed to meet each organization's unique needs. LivWell Partners is powered by Hope.

**Healthtek Creative** is a wellness technology company dedicated to building engagement tools that make physical and mental health a natural, rewarding part of everyday life. The company got its start in gaming and has pulled those experiences into their healthcare solutions. Through its +Health Wellness Challenges platform, custom Hubs, and 24/7 Peer Support solution, Healthtek Creative partners with organizations to close the gap between awareness and action. Healthtek Creative believes that wellness cannot wait.

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