

## “Art You Can Feel”: Brushic Launches Textured Prints That Look Like Real Paintings

Italian project introduces a new category of wall art — tactile, dimensional, and scalable.

# TURN PHOTOS INTO PAINTINGS



Ascoli Piceno, Italy Apr 22, 2026 ([IssueWire.com](https://www.IssueWire.com)) - A new contender is entering the global art and design scene with a bold promise: turning flat images into **textured artworks that look and feel like real paintings**.

**Brushic**, now live on Kickstarter campaign Brushic Artistic Textured Prints, introduces a proprietary

approach to *material printing* — a process that builds physical depth layer by layer, recreating the visual impact of brush strokes on canvas.

The result is a piece that challenges perception: not a traditional painting, not a standard print — but something in between.

## The Problem with Modern Wall Art

Most mass-produced art is visually appealing but physically flat. Original paintings, on the other hand, offer texture and presence — but come with high costs and limited availability.

Brushic targets this gap directly.

“We’re not selling prints. We’re recreating the emotional impact of a painting — at scale,” says the founder.

## What Makes Brushic Different

- **Real tactile texture** — visible and touchable relief
- **Multi-layer production** — depth built directly into the surface
- **Scalable art** — consistent quality across editions
- **Customization-ready** — from personal images to curated visuals
- **Limited editions** — selected formats available in capped runs

## Built for a Global Audience

The project is designed for:

- Interior design enthusiasts
- Modern art collectors
- Hospitality and luxury environments
- Consumers looking for personalized, high-impact decor

## Kickstarter Launch Strategy

The campaign leverages the global reach of Kickstarter to validate demand and build an early adopter base.

Early backers will access:

- Exclusive sizes and editions
- Discounted launch pricing
- Priority production slots

## A New Visual Language

Brushic doesn’t just replicate art — it introduces a new way to experience it.

In a market saturated with digital prints, this project adds what’s been missing: **depth, materiality, and**

**physical presence.**

## **Campaign Link**

Discover the project:

<https://www.kickstarter.com/projects/brushic/brushic-artistic-textured-prints-art-you-can-feel/>

## **About Brushic**

Brushic is an Italy-based creative project redefining wall art through material innovation. By combining digital precision with physical texture, it creates artworks that blur the line between original painting and reproduction.

## **Press Contact**

Brushic Team

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Source : Brushic

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