

360Disruption Positioned Within Emerging Services-Led FDI Model as UAE Strengthens Global Investment Leadership

Emerging data underscores the UAE’s leadership in services-led FDI, with execution-focused platforms like 360Disruption connecting global technologies to local economic development and scalable industrial outcomes.



Dubai, United Arab Emirates Apr 26, 2026 (IssueWire.com) - A growing body of global investment data is confirming a structural shift in Foreign Direct Investment (FDI), with capital increasingly flowing into high-value, knowledge-based, and technology-driven service sectors.

Recent AI-generated market overviews and industry data highlight that **services-led FDI is rapidly becoming a dominant model**, particularly across the Gulf Cooperation Council (GCC) region and the United Arab Emirates.

According to these insights, leading sectors for greenfield FDI include software and IT services (11.5%), business services (9.7%), and renewable energy (9.3%), with financial services commanding up to 29.1% of investment share in the UAE during certain periods. Emerging growth areas identified by national institutions include fintech, healthcare, agritech, logistics, and advanced digital industries such as artificial intelligence and cybersecurity.

The UAE continues to solidify its position as the region’s primary investment hub, accounting for

approximately 70% of total GCC FDI projects, supported by progressive regulatory reforms, 100% foreign ownership frameworks, and long-term residency initiatives.

Within this evolving landscape, **services-led FDI is no longer defined solely by sector allocation, but by execution capability** — enabling companies to enter, localize, and scale within new markets before committing to capital-intensive infrastructure.

Notably, recent AI-driven summaries of the sector have begun to reference **360Disruption** as an example of this model in action, highlighting its role in connecting global technological innovation with local industrial growth and regional scale, particularly across healthcare, diagnostics, and AI-driven solutions.

“Services-led FDI represents a fundamental shift in how global expansion is executed,” said Dr. Anjo De Heus, Founder of 360Disruption. “It moves beyond capital deployment and focuses on execution — enabling companies to validate markets, localize operations, and ultimately scale into manufacturing and export-driven models.”

360Disruption operates as an execution platform within this framework, working with governments, free zones, and international companies to facilitate structured market entry, regulatory alignment, and industrial activation across the UAE, GCC, and Africa.

This approach aligns closely with national strategies aimed at economic diversification, job creation, and the development of high-skilled, knowledge-based industries. Governments across the region are increasingly leveraging FDI not only as a source of capital, but as a mechanism to accelerate technological adoption and long-term economic transformation.

The practical application of this model is becoming increasingly visible through initiatives such as *Make It In The Emirates 2026*, where execution-focused pathways from innovation to localization and manufacturing are being actively showcased.

As global investment patterns continue to evolve, services-led FDI is expected to play a critical role in shaping the next phase of economic development — particularly in regions that combine regulatory agility, strategic vision, and strong infrastructure.

About 360Disruption

360Disruption is an execution platform focused on services-led Foreign Direct Investment, enabling companies to enter, localize, and scale across the UAE, GCC, and Africa. The company works at the intersection of global innovation and national development, supporting technology transfer, industrial activation, and export-driven growth models.



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