

360Disruption and REDI launch strategic partnership to connect Balkan health innovation to the UAE and global markets

A strategic innovation corridor linking Southeast European health-tech and Industry 4.0 ventures with UAE industrialisation, market access, and regional scale-up pathways.



Ajman, United Arab Emirates Apr 8, 2026 ([Issuewire.com](https://www.Issuewire.com)) - 360Disruption and REDI launch strategic partnership to connect Balkan health innovation to the UAE and global markets

The partnership creates a structured corridor for Southeast European health-tech companies to enter, industrialise, and scale in the UAE, with access onward to GCC and African markets.

[Roma Entrepreneurship Development Initiative](#) (REDI) and its Balkan Impact Network have announced a strategic partnership with [360Disruption](#), a UAE-based health innovation commercialisation platform. The collaboration will establish a structured innovation corridor connecting Southeast Europe to the United Arab Emirates, with pathways extending further into GCC and African markets.

Through the partnership, REDI's Balkan Impact Network will identify, vet, and introduce high-potential health-tech startups and scale-ups from across the region, support incubation and co-development programmes tailored to the UAE market requirements, and facilitate innovation delegations that give Balkan companies direct access to [UAE-based](#) commercialisation pathways.

360Disruption will act as the execution partner on the ground, providing market entry structuring, regulatory navigation, industrialisation pathways including local manufacturing and software development, and access to regional distribution networks across the GCC and emerging markets.

The initiative goes beyond market entry. It supports companies in establishing a full local presence in the UAE, covering licensing, operational setup, and, where applicable, manufacturing and development capabilities. Target sectors include advanced diagnostics, AI-driven healthcare solutions, medical technologies, and longevity and regenerative health. The ambition is to drive job creation, technology transfer, and the development of a high-value healthcare ecosystem aligned with UAE national priorities such as [Make It in the Emirates](#) and In-Country Value (ICV) objectives.

The Balkan corridor complements 360Disruption's existing network of international partnerships, including collaborations with Oasis Diagnostics, Oludent Health, K Pharmaceuticals, and Kimera Labs. Together, these partnerships form a multi-regional pipeline of technologies ready for deployment and industrialisation in the UAE.

“This partnership represents a critical step in building structured innovation corridors into the UAE. The Balkans are a highly underestimated source of advanced healthcare innovation. By connecting this ecosystem to the UAE, we are not only enabling market entry—we are creating a pathway for industrialisation, job creation, and scalable impact across the region.”

Dr. Anjo De Heus, Founder, 360Disruption

“Our mission has always been to unlock opportunities for high-potential entrepreneurs and innovators across Southeast Europe. Partnering with 360Disruption creates a powerful bridge to the UAE—one of the most dynamic innovation environments in the world—and opens new pathways for our ecosystem to scale internationally.”

Petrica Dulgheru, CEO, REDI / Balkan Impact Network

As the UAE continues to invest in advanced industries and healthcare innovation, the REDI - 360Disruption partnership reflects the growing importance of structured, cross-border collaboration. By connecting a rich but underserved innovation ecosystem in Southeast Europe with the UAE's execution capabilities and market access, both organisations are working to deliver impact that reaches well beyond the region.

About REDI / Balkan Impact Network

The Roma Entrepreneurship Development Initiative (REDI) and its Balkan Impact Network support entrepreneurship, innovation, and economic inclusion across Southeast Europe, connecting high-potential startups and scale-ups with global opportunities and strategic partners.

About 360Disruption

360Disruption is a UAE-based platform focused on the commercialisation and industrialisation of global health innovation. Acting as a strategic enabler, the company connects international technologies with UAE-based manufacturing, regulatory pathways, and [regional market](#) access across the GCC and emerging markets.

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