

ZAPTA Technologies Announces Expansion of Specialized AI Development Division to Drive SMEs Digital Transformation



Houston, Texas Mar 5, 2026 ([IssueWire.com](https://www.IssueWire.com)) - **ZAPTA Technologies**, a global leader in custom software design and digital transformation, today announced the strategic expansion of its AI-driven service portfolio across its international hubs in the United States, United Kingdom, and Saudi Arabia. This milestone marks a significant shift in the company's operations as it integrates advanced Generative AI and Machine Learning capabilities into its core full-stack development offerings.

The expansion comes as the demand for specialized automation within the fintech, healthcare, and real estate sectors reaches record highs. ZAPTA Technologies has evolved its service model to provide enterprises with tailored AI transformation strategies, moving beyond traditional web and mobile development to offer predictive analytics and proprietary large language model (LLM) integrations.

"The digital landscape is currently witnessing a transition from standard digital platforms to intelligent, autonomous systems," stated a spokesperson for ZAPTA Technologies. "By scaling our AI-centric operations globally, the firm is ensuring that mid-market enterprises and high-growth startups have the technical infrastructure necessary to compete in an AI-first economy."

The company, which recently achieved ISO 9001:2015 and ISO 27001:2022 certifications, has successfully delivered over 250 end-to-end projects worldwide. This new phase of growth includes a dedicated focus on "AI Transformation and Enablement," helping legacy businesses modernize their systems through cloud engineering and automated workflows.

With a global team of over 200 specialists, ZAPTA Technologies continues to receive industry recognition, including being ranked as a top user experience company. The firm's commitment to a "top 5% talent" hiring policy remains a cornerstone of its expansion, ensuring that every custom solution meets rigorous performance and security standards.

About ZAPTA Technologies:

ZAPTA Technologies is an AI-driven software design and development company headquartered in Houston, Texas, with significant operations in Lahore, Manchester, and Yanbu. The firm partners with innovators and enterprises to build scalable digital products, specializing in UI/UX design, custom software development, and dedicated engineering teams.

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