

WOW Health Launches First-Of-Its-Kind Destination For Women's Health Discovery and Femtech Innovation

New platform makes women's health easier to understand, discover, and navigate.



New York City, New York Mar 31, 2026 ([IssueWire.com](https://www.issuewire.com)) - WOW Health (The World of Women's Health), today announced the launch of its digital platform dedicated to making women's health easier to understand, easier to discover, and easier to navigate. The platform and global database, [wowhealth.co](https://www.wowhealth.co), brings together the innovators, products, and communities, transforming women's health, offering a single destination to explore a landscape that has historically been fragmented and hard to access.

Despite representing one of the fastest-growing sectors in global healthcare, women's health has historically received a disproportionately small share of venture capital investment relative to its impact. Critical conditions, including cardiovascular disease, hormonal health, women's cancers and menopause, have been systematically underfunded and under-researched, and the information, products, and companies driving progress in this space have remained scattered and difficult to find. WOW Health was built to change that.

At launch, WOW Health features:

- A curated directory of companies, products, and communities shaping the future of women's health and femtech
- Innovation maps providing a comprehensive view of the landscape by health condition
- A growing library of resources designed to make women's health more accessible and understandable for all audiences

To mark the launch, WOW Health is also releasing its Endometriosis Market Innovation Map in recognition of Endometriosis Awareness Month. The map highlights the growing ecosystem of companies tackling the diagnostic, treatment, and support gaps that affect the 190 million women worldwide living with the condition, in a market estimated at approximately \$2 billion today and projected to more than double by the early 2030s.

WOW Health is available now at [wowhealth.co](https://www.wowhealth.co).

The WOW Health (World of Women's Health) database is available now, free of charge. Companies, investors, and organizations operating in the women's health space are invited to submit their details for inclusion in the database via the platform's partner portal. WOW Health will publish regular market intelligence reports, sector deep dives, and investment roundups as part of its ongoing mission to build transparency and connectivity across the global femtech ecosystem.

ABOUT WOW HEALTH

WOW Health (World of Women's Health) is a digital platform dedicated to making women's health easier to understand, discover, and navigate. From femtech market maps to curated directories of innovators and communities, WOW Health is the go-to destination for anyone looking to explore the companies and products transforming women's health. Visit wowhealth.co to learn more.

Media Contact

WOW Health - World of Women's Health

*****@wowhealth.co

Source : WOW Health - World of Women's Health

[See on IssueWire](#)