

Velomora Ventures Launches Bold Invisible Innerwear and Shapewear Collection Designed Exclusively for Indian Women

Velomora Ventures has launched India's boldest invisible innerwear and shapewear collection — designed specifically for Indian women's body types, skin tones, and climate.



New Delhi, Delhi Mar 25, 2026 ([Issuewire.com](https://www.Issuewire.com)) - Velomora Ventures, an emerging Indian direct-to-consumer intimate apparel brand, has officially launched its flagship collection of invisible innerwear,

shapewear, and body support products — designed from the ground up for Indian women, Indian body types, and India's climate.

Available exclusively at www.velomora.com, the collection addresses a gap that has long existed in the Indian market: intimate apparel that genuinely works for Indian skin tones, body shapes, and the demands of everyday life in a warm, humid environment.

Born From Real Conversations

Velomora did not begin in a corporate boardroom. It started with a simple question the founders asked women across India: "What do you actually need?" The answers were consistent — existing products were designed for Western body types, came in limited skin tone options, and were built for climates very different from India's. That insight became the foundation of everything Velomora builds.

"We believe every woman in India deserves to dress with purpose and walk with confidence," the brand states. "Our products are not just about looking good — they are about feeling free."

A Collection Built for Indian Women

Velomora's current lineup includes medical-grade glue-free nipple covers made from hypoallergenic silicone and trusted by over 350 verified buyers, bio-glue nipple covers with plant-based adhesive for sensitive skin, the Curvy Confidence Bodysuit offering full-body sculpting with breathable fabric, the All-In-One Sculpt Detachable Straps Bodysuit designed for backless and strapless outfit support, the ZipSculpt Bodysuit for clean invisible lines under backless dresses, Rabbit Bunny Ups silicon breast uplift with a wider shape suited to Indian body types, bio-glue boob tape for deep necklines and custom shaping, a breathable strapless adhesive bra with plant-based adhesive, and the Invisible Lift Double-Sided Adhesive Boob Tape for deep necklines.

Every product is dermatologically tested, reusable for 10 or more wears with proper care, and built with skin-safe, hypoallergenic materials for safe daily use.

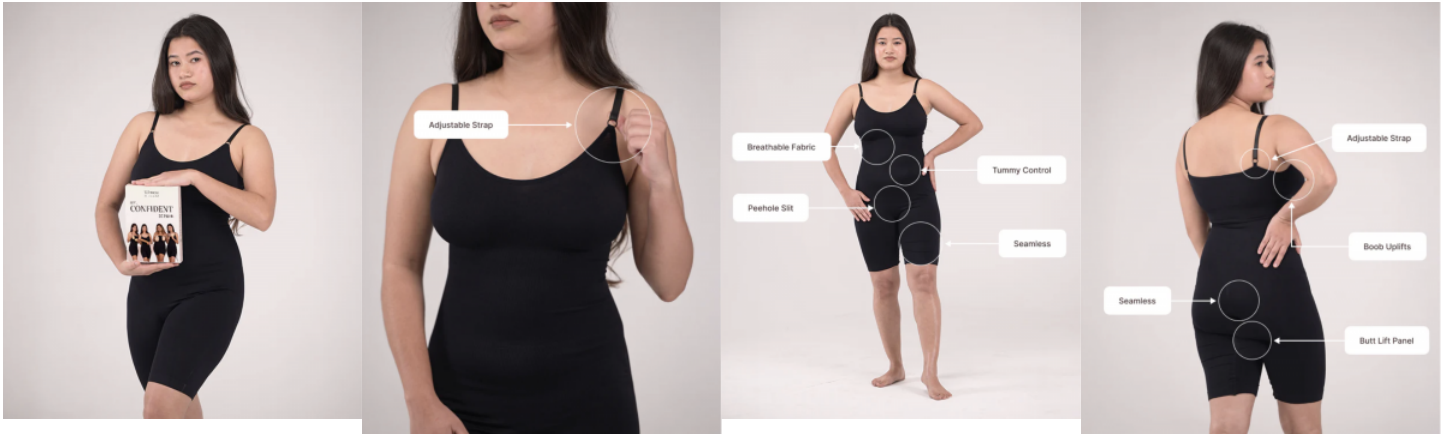
Strong Early Results

Since launch, Velomora Ventures has served over 150,000 happy customers across India, sold more than 50,000 products, and maintained a 95% customer satisfaction rate. The brand offers free delivery, secure payment options, and a straightforward returns process supported by a 24/7 customer care team.

What's Next

Velomora Ventures plans to expand its product range, grow its presence in Tier 2 and Tier 3 Indian cities, and continue investing in education and awareness around modern intimate apparel solutions for Indian women. The brand is committed to building products that serve the full diversity of Indian women — across body types, skin tones, lifestyles, and occasions.

To explore Velomora's full collection, visit www.velomora.com.



Media Contact

LaCleo Digital Private Limited

*****@gmail.com

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