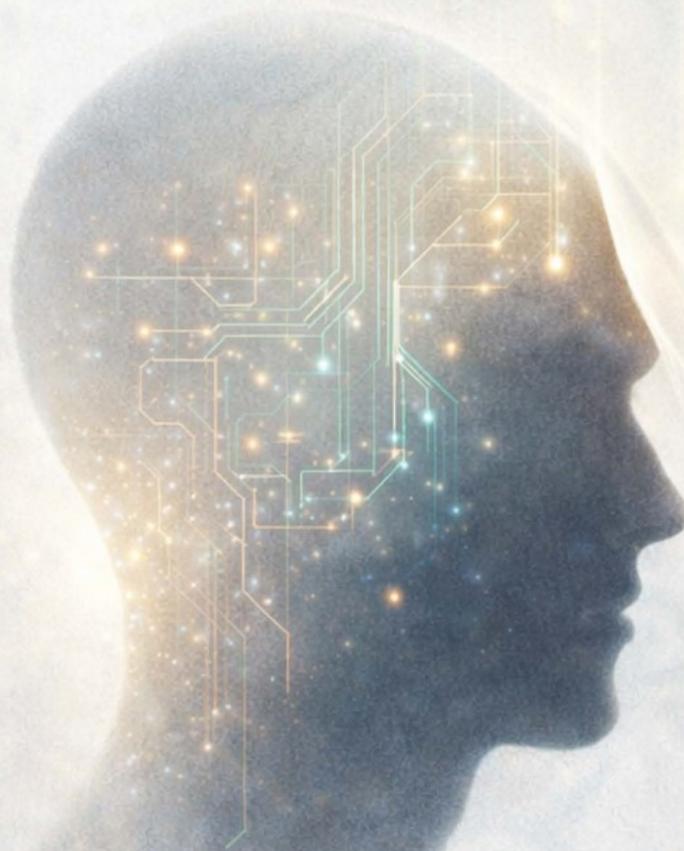


The Silent Influencer Exposes How AI Quietly Controls Your Choices and Shapes Your Life

Don Osmund's new book reveals the hidden ways algorithms influence your decisions, identity, and future—offering a clear path to break free and reclaim control in an AI-driven world

THE SILENT INFLUENCER

Pulling back the curtain on
how AI is using you



DON OSMUND

Jersey City, New Jersey Mar 21, 2026 ([IssueWire.com](https://www.issuewire.com)) - You wake up, and before your feet even hit the floor, you're already being steered.

Your phone is in your hand. The "perfect" playlist is already playing. A map shows you a route to avoid traffic you didn't even ask about yet. Your feed serves up a curated cycle of outrage, comfort, and then—right on cue—a product you didn't know you wanted, but suddenly feel like you need.

It feels helpful. It feels like the world finally "gets" you. We're told this is progress—that AI is the ultimate tool to remove friction and save us time.

But what if that "ease" is actually a cage?

Every tiny convenience is quietly training you to drift. You think the system is serving you, but you're actually serving its metrics. The version of you that banks, employers, and dating apps see isn't you—it's a statistical shadow. A version of you that never changes, never grows, and never hits a detour.

Most people don't notice the doors quietly closing. They don't see the invisible rankings deciding who they'll meet, what jobs they'll get, or which dreams are "realistic" for their data bracket. It doesn't feel like control; it feels like a personalized hug.

But over time, your moods, your money, and your future start running on someone else's incentives. You weren't forced into this. You were just nudged until you felt like you chose it.

If you've ever felt an unexplainable exhaustion in a world that's supposed to be "easier," you're finally feeling the strings.

There is a way to see the machinery. [The Silent Influencer: Pulling Back the Curtain on How AI Is Using You](#) by [Don Osmund](#) is the first book to connect these dots without the jargon or the conspiracy theories. It's a roadmap for anyone tired of being the product and ready to be a person again.

The algorithm already knows if you're going to keep scrolling or if you're going to stop and look closer.

Which one is it going to be?

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