

## Tasafi Selects Morshed Business Development Company as Strategic Partner to Accelerate Growth in Iraq

The partnership aims to strengthen market positioning, expand business opportunities, and drive sustainable development through strategic business development and public relations services



**Baghdad, Iraq Mar 31, 2026** ([Issuewire.com](https://www.issuewire.com)) - Tasafi, a company specializing in advanced industrial and technical services in Iraq, has officially selected Morshed Business Development Company as its strategic partner for business development and public relations. This partnership marks a significant step toward enhancing Tasafi's market presence and unlocking new growth opportunities across the Iraqi market.

Through this collaboration, Tasafi will leverage Morshed's expertise in business development, strategic communications, and market expansion to strengthen its competitive positioning and support its long-term growth strategy. The partnership reflects both companies' commitment to innovation, operational excellence, and sustainable development within Iraq's evolving industrial landscape.

Tasafi, accessible at [PLC and BMS in Iraq](#), is recognized for delivering specialized solutions in industrial services, automation, and technical support. With a focus on quality, efficiency, and reliability, the company has established itself as a trusted partner for industrial clients seeking advanced and integrated solutions in Iraq. Its mission centers on improving operational performance for clients while contributing to the development of the local industrial sector.

Morshed [Business Development Company](#), available at, is a leading firm in Iraq providing business development, public relations, and market research services. With over a decade of experience in the Iraqi market, Morshed has built a strong reputation for enabling companies to access new markets, build strategic partnerships, and achieve measurable growth through structured and research-driven approaches.

As part of the agreement, Morshed will support Tasafi in identifying and securing qualified business opportunities, strengthening stakeholder engagement, and enhancing its brand visibility through targeted public relations strategies. The scope of work will also include market intelligence, partnership development, and the implementation of tailored business development frameworks aligned with Tasafi's objectives.

"This partnership represents a strategic milestone for Tasafi," said a senior executive at Tasafi. "We are confident that Morshed's deep understanding of the Iraq market, combined with their proven capabilities in business development and public relations, will enable us to accelerate our growth and expand our impact across key sectors."

From Morshed's side, leadership emphasized the importance of aligning with companies that demonstrate strong technical capabilities and a clear vision for growth. "Tasafi is a company with significant potential and a clear commitment to quality and innovation," said a representative from Morshed Business Development Company. "Our role is to translate that potential into structured growth by connecting Tasafi with the right opportunities, partners, and decision-makers in the market."

The collaboration is expected to deliver tangible outcomes, including increased market penetration, stronger institutional relationships, and enhanced visibility among key stakeholders in both the public and private sectors. By combining Tasafi's technical expertise with Morshed's strategic business development capabilities, the partnership aims to contribute to the advancement of Iraq's industrial ecosystem.

This strategic partnership also reflects a broader trend within the Iraq market, where companies are increasingly investing in professional business development and public relations services to navigate complex market dynamics, build trust, and achieve sustainable growth.

### About Tasafi

Tasafi is an Iraq-based company specializing in industrial and technical services, including automation, system integration, and operational support. The company is dedicated to delivering high-quality, reliable solutions that enhance efficiency and performance for its clients. Through innovation and a commitment to excellence, Tasafi plays a key role in supporting the development of Iraq's industrial sector. Learn more at <https://tasafi.com.iq/>.

### About Morshed Business Development Company

Morshed Business Development Company is a leading Iraqi firm providing business development, public relations, and market research services. The company supports organizations in entering and expanding within the Iraqi market by offering strategic insights, stakeholder engagement, and growth-focused solutions. With a strong track record across multiple sectors, Morshed is committed to enabling sustainable business success. Learn more at <https://morshed-bdc.com>.

### Media Contact

Morshed Group

\*\*\*\*\*@morshed-bdc.com

+9647711266088

14 Ramadan Street, Al Mansour District,

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