

## Steve Patti leads long island tv magazine

Multimedia



Garden City, New York Mar 4, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Steven Patti

[LongIslandTVMagazine.com](https://www.LongIslandTVMagazine.com)

Redefining Local Media. Empowering Small Business.

When traditional television became financially out of reach for small and mid-sized businesses, Steven Patti didn't wait for the industry to change—he built a better system himself. As Founder and CEO of

Long Island TV Magazine, Patti pioneered one of New York State’s earliest localized digital signage advertising networks, long before the term “hyper-local marketing” entered the mainstream “I never believed small businesses lacked ambition,” Patti says.

“They lacked access. Once you fix that, everything changes. Rather than chasing mass audiences, Patti focused on environments where attention already existed. His solution placed 60-inch digital screens inside high-traffic diners and restaurants across Long Island—locations where patrons are seated, engaged, and part of a clearly defined demographic. “Diners are one of the last true captive-audience environments,” he explains.

“People are relaxed, they’re waiting, and they’re actually watching. That insight became the foundation of the Diner TV Program, a revolutionary advertising model allowing local businesses to run professionally produced 30-second color ads all day long—at a price point that made sense. For many advertisers, it marked their first opportunity to experience television-style marketing without the prohibitive costs of traditional media. “I wanted local business owners to feel proud of their advertising,” Patti says.

“To see themselves presented professionally and consistently—without breaking their budget. “Success only matters if you can repeat it—and teach it,” he notes.

“Helping other entrepreneurs build something real in their own markets is the most rewarding part. Today, Steven Patti is recognized not only as a media innovator but as a trusted strategist and mentor with clients across New York and the Tri-State area. His reputation is built on credibility, professionalism, and results that scale across industries built on credibility, professionalism, and results that scale across industries. Marketing shouldn’t feel confusing,” Patti adds. “If it doesn’t drive results, it’s just noise.”



## Media Contact

LONG ISLAND TV MAGAZINE

\*\*\*\*\*@gmail.com

Source : Longislandtvmagazine.com

[See on IssueWire](#)