

SmartInterview.Ai Expands To The U.S. After Achieving Multi-Six-Figure Success In Europe

Revolutionizing how businesses collect deep human insights with AI-powered qualitative data at scale

Canton Ticino, Switzerland Mar 25, 2026 ([IssueWire.com](https://www.issuewire.com)) - SmartInterview.ai, an innovative AI-driven qualitative research platform, today announced its official expansion into the United States market following significant success across Europe. After generating multiple six-figure revenues and enabling businesses to achieve product-market fit faster, the company is now bringing its powerful data collection capabilities to U.S.-based organizations.

Designed to bridge the gap between traditional surveys and in-depth interviews, SmartInterview.ai empowers companies to collect rich, qualitative insights from respondents at scale without the operational complexity typically associated with qualitative research. The platform leverages advanced artificial intelligence to conduct dynamic, human-like interviews, capturing nuanced feedback that goes far beyond standard survey responses.

“Understanding your users deeply is no longer a luxury—it’s a necessity,” said a spokesperson for SmartInterview.ai. ***“Our mission is to make high-quality qualitative research accessible, scalable, and actionable for every team, from startups to enterprise organizations.”***

In Europe, SmartInterview.ai has already helped numerous businesses accelerate their path to market fit by uncovering critical customer insights. From identifying unmet user needs to refining product strategies, the platform has proven instrumental in driving smarter decision-making across industries.

The expansion into the U.S. marks a strategic move to meet growing demand from market research firms, insights teams, product managers, and startups seeking more effective ways to gather and analyze customer feedback. With increasing pressure to innovate quickly, organizations are turning to AI-powered tools like SmartInterview.ai to gain a competitive edge.

Unlike traditional research methods that are time-consuming and resource-intensive, SmartInterview.ai enables teams to deploy interviews at scale in minutes. The platform automatically analyzes responses, identifies key themes, and delivers actionable insights—significantly reducing the time from data collection to decision-making.

Key benefits of SmartInterview.ai include:

- Scalable qualitative data collection across diverse respondent groups
- AI-driven interview moderation for deeper, more natural responses
- Automated analysis and insight generation
- Seamless integration with existing survey and research workflows

The platform is particularly valuable for survey integrators and product teams looking to enrich quantitative data with meaningful qualitative context. By combining scale with depth, SmartInterview.ai is redefining how organizations understand their customers.

As the U.S. market continues to embrace AI-driven innovation, SmartInterview.ai is well-positioned to become a critical tool for businesses aiming to build user-centric products and services.

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