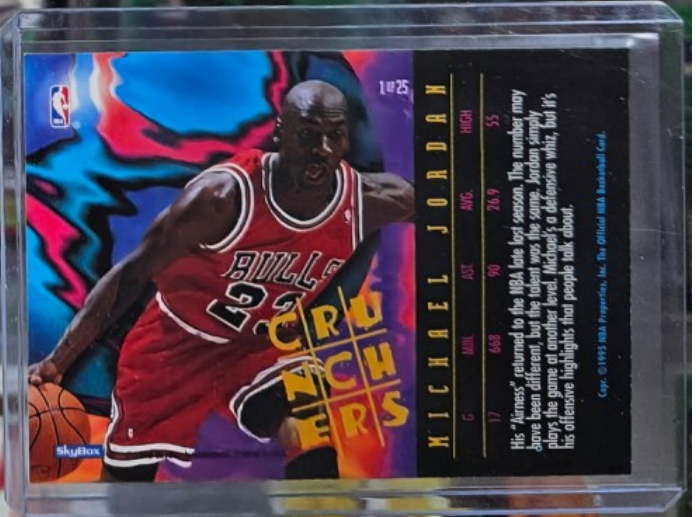
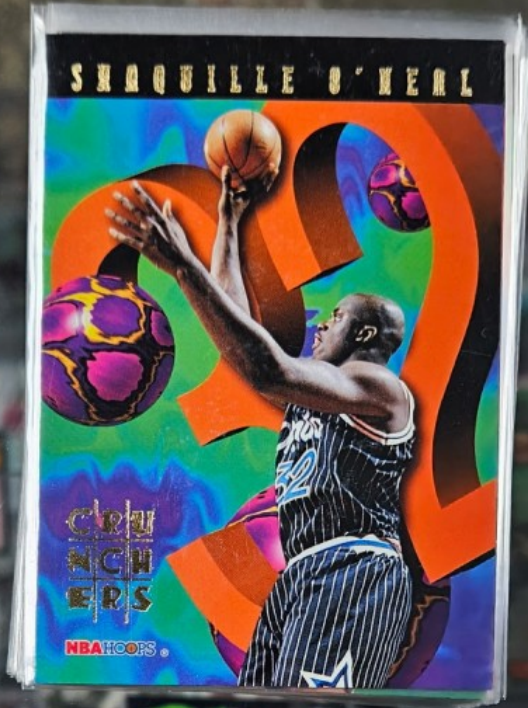


Shags House Of Collectibles Rapidly Emerges as a Trusted Destination for Vintage Barbie Collectors

Oklahoma-based business achieves 99.5% positive feedback and strong early growth, selling over 240 Barbies in just two months online



Amsterdam, Netherlands Jun 2, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Shaq's House Of Collectibles Turns Passion for Barbie Collecting Into a Growing National Business

Family-owned Oklahoma business brings nostalgia and trust to collectors across the country

What began as a simple dream between husband and wife has grown into a fast-rising success story. Shaq's House Of Collectibles, founded by Shaquinta and Jarred Eklund in Watonga, Oklahoma, is capturing the hearts of collectors nationwide through its passion for vintage Barbie dolls.

Launched on July 3, 2025, the business started as a small storefront serving a local community. Within months, the Eklunds sold 177 vintage Barbies, quickly realizing their passion had the potential to reach far beyond their hometown.

By October 30, 2025, they opened an eBay store, and the response was overwhelming. In just two months, they sold 240 Barbies and earned a 99.5% positive feedback rating with more than 200 five-star reviews.

“For us, this isn’t just a business, it’s something we truly care about,” said Shaquinta Eklund. “Barbie collecting brings back memories, helps people reconnect with their past, and sometimes even heals something inside. Being part of that journey means everything to us.”

Shaq's House Of Collectibles is known for its strict quality standards. Every Barbie is carefully chosen, with a focus on original packaging, sealed boxes, and excellent condition, ensuring collectors receive items they can treasure.

Built entirely from the ground up with zero debt, the business reflects the couple’s dedication, integrity, and belief in doing things the right way.

Looking forward, the Eklunds plan to expand their inventory, invest in marketing to reach new collectors, and eventually open a larger storefront in Oklahoma City. Their ultimate goal is to become the “Ultimate Barbie Destination” and one day partner with Mattel.

“We’ve worked hard to build trust with our customers,” added Jarred Eklund. “And we’re just getting started.”

About Shaq's House Of Collectibles

Shaq's House Of Collectibles is a family-owned business based in Watonga, Oklahoma, specializing in vintage Barbie dolls. Known for quality, trust, and passion, the company serves collectors both locally and nationwide through online sales.

Contact:

Shaquinta Eklund

Email: shaquintafuller@gmail.com

Facebook: [Shaq's House Of Collectibles](#)



Media Contact

Anthony Andrew

*****@gmail.com

shaquintafuller@gmail.com

<http://Shaq's House Of Collectibles>

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