

## SAUC-E™ Turns Up the Heat: A Bold New Flavor of Applied Intelligence Hits the Market



**Saratoga Springs, New York Mar 31, 2026** ([Issuewire.com](http://Issuewire.com)) - Get ready to rethink intelligence - because SAUC-E™ [sauc-e.com](http://sauc-e.com) (pronounced “saucy”) is officially stepping into the spotlight, bringing a full-bodied blend of technology, psychology, and real-world utility to the table. This isn’t artificial intelligence for show - it’s seasoned, slow-cooked ‘Real Intelligence’ for real life.

**A New Category: Applied Intelligence, Perfectly Seasoned**

Engineered on the proprietary S-A-U-C-E framework - Socratic inquiry, Affective intelligence, User-centric design, Cognitive security, and Everyday application - SAUC-E delivers a perfectly balanced recipe of tools designed to help people think sharper, feel deeper, and stay safer.

### **From the Kitchen: Vision from the Chef Architect**

At the heart of SAUC-E is its founder and visionary, Ohad Pheonix Oren - known internally as the Chef Architect, blending disciplines the way a master chef layers flavor.

“We didn’t just build SAUC-E - we crafted it,” said Oren. “Too many AI tools are half-baked or over-spiced with complexity. We wanted something balanced - something people could actually use every day.”

“Think of SAUC-E like a kitchen,” Oren continued. “CATSUP helps you digest knowledge, RELISH helps you taste your emotions, and BBQ-E makes sure nothing dangerous is slipping onto your plate. We’re not here to overwhelm - we’re here to serve. At the end of the day, intelligence shouldn’t be bland or inaccessible,” Oren added. “It should have flavor. It should have heat. And most importantly - it should leave you better than it found you.”

### **The Signature Dishes: SAUC-E’s Core Applications** **CATSUP™ (Catch-Up Ai Tutoring)**

Where learning finally catches up to how people actually think:

- A Socratic engine that asks before it tells
- Builds knowledge layer by layer - no cramming, just marinating
- Turns passive learning into a full mental workout
- Because of real understanding? That’s never instant - it’s slow-simmered

### **RELISH™ (Real Intelligence for Feelings)**

Because emotions aren’t something to bottle up - they’re meant to be explored and savored:

- Guided reflection that helps users unpack what they’re really feeling
- Translates emotional “noise” into clarity and insight
- Encourages depth over distraction
- Less reaction, more reflection - with just the right amount of bite

### **BBQ-E™ (Cybersecurity Intelligence Engine)**

Your personal digital grill master - keeping the bad actors from getting too close to the flame:

- Detects scams, manipulation, and online threats before they burn you
- Breaks down complex cybersecurity into simple, actionable steps
- Keeps your digital life protected without overcomplicating the recipe
- Because online safety shouldn’t be raw - it should be well done

### **Marketing with Flavor and Fire**

Driving SAUC-E’s voice and growth strategy is Kathleen Schechner, Chief Marketing Officer, who

brings a human-first, no-nonsense approach to connecting with users. “We’re cutting through the noise,” said Schechner. “People don’t need more tech - they need better tools. SAUC-E meets you where you are and adds just the right amount of spice to help you level up.”

“This brand is bold, relatable, and real,” Schechner added. “We’re not here to overwhelm people with jargon - we’re here to give them something they can actually use - and maybe even enjoy along the way.”

### **Availability**

CATSUP™, RELISH™, and BBQ-E™ are currently in staged rollout, with expanded access planned throughout 2026.

### **About SAUC-E™**

SAUC-E is an applied intelligence company delivering practical AI tools that help people learn, feel, and stay safe in everyday life. Built with intention and designed for real-world use, SAUC-E proves that intelligence doesn’t have to be complicated - it just has to be well made. SAUC-E - Real Intelligence for Real Life. Now serving: clarity, confidence, and just the right amount of kick. [www.sauc-e.com](http://www.sauc-e.com)

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