

Sandal Stories Unveils Handcrafted, Comfort-First Sandals for the Modern Indian Woman



Delhi, India Mar 5, 2026 (IssueWire.com) - Sandal Stories, a homegrown footwear brand founded by Latika and Rakshit Khurana, today announced the expansion of its handcrafted sandals range, bringing together elegant design, thoughtful comfort, and everyday practicality for women across India. Built on the belief that “every pair tells a story,” Sandal Stories focuses on creating sandals that look festive yet feel wearable from day to night.

“We started Sandal Stories because we couldn’t find sandals that were beautiful enough for special occasions but still comfortable enough to actually live in,” said co-founder Latika Khurana. “Every design we launch is tested not just for how it looks in photos, but how it feels on your feet after hours of dancing, celebrating, or simply running errands.”

Sandal Stories’ collection spans embellished flats, glam slides, and versatile wedges designed to pair seamlessly with Indian and Indo-western wardrobes. From crystal-studded flats that elevate everyday outfits to pearl-embellished wedges perfect for weddings and festive events, each pair is crafted to deliver a balance of style and support.

Key features of Sandal Stories sandals include:

- Handcrafted detailing – Pearl, crystal, rhinestone, crochet, and embroidered accents add a premium, artisanal touch.
- Comfort-first construction – Cushioned footbeds, secure straps, and stable bases are thoughtfully integrated into even the most ornate designs.
- Versatile styling – Designs complement sarees, lehengas, kurtas, dresses, denims, and fusion wear, making each pair a multi-occasion investment.
- Pan-India accessibility – With easy online ordering, 5-day exchange, COD availability, and secure payments, Sandal Stories is accessible to customers across the country.

The brand’s flats category offers elevated everyday styles such as crystal-detailed slides, crochet comfort flats, pearl-accented sliders, and playful denim-and-crystal designs that work for office, brunch, casual outings, and light festive wear. For those who love a little height, Sandal Stories’ platform and wedge range includes pearl and crystal-embellished wedges, embroidered wedges, and easy wedge sliders that provide lift without compromising balance or cushioning.

“Our customers often tell us they wore their Sandal Stories pair from morning to midnight and didn’t feel the need to change into backup shoes,” added co-founder Rakshit Khurana. “That’s the biggest compliment we can receive as a comfort-focused fashion brand.”

Sandal Stories also highlights an effortless shopping experience with clear product descriptions, transparent pricing, and a focus on responsiveness and customer care. The brand continues to design with the modern Indian woman in mind—someone who juggles work, family, travel, and celebrations, and needs footwear that can keep up while still feeling special.

Sandal Stories has also been loved and approved by leading beauty and lifestyle influencers, further cementing its place as a trusted occasion-wear brand. Renowned makeup artist **Guneet Viridi**, popular creators like **Jasmeet**, celebrity makeup icon **Meenakshi Dutt**, and content creator **Pavitra Kaur** have all been seen styling Sandal Stories pairs with their stunning ethnic and Indo-western looks, reflecting how seamlessly the brand’s designs fit into real wardrobes, real events, and real celebrations.

Sandal Stories’ latest styles are now available exclusively online at <https://sandalstories.com/>



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