

Rocio Alquati Named Creative Director of Indigenous Records

Multidisciplinary artist and "Exposure" contestant joins the label to bridge the gap between mythic imagery and sonic innovation.



St. Louis, Missouri Mar 5, 2026 (Issuewire.com) - Indigenous Records announces the appointment of Rocio Alquati, founder of Alquatica, as its new Creative Director.

A multidisciplinary fantasy artist and visual architect, Rocio is known for crafting immersive worlds that bridge myth, nature, and contemporary media. Through Alquatica, she has cultivated a distinctive body

of work rooted in folklore, sensory storytelling, and symbolic design. Her creative language blends art direction, photography, performance, and narrative experience into cohesive mythic landscapes.

Her work has been recognized in media features including ShoutOut LA, and she appeared as a contestant on Hulu's *Exposure: Creator Edition*. She also served as Art Director and Lead Actor for the music video "Borrowed Time," reinforcing her capacity to unify concept, visual identity, and embodiment.

Born Argentine-American, Rocio draws inspiration from the natural world, global folklore traditions, storybooks, cinema, and video games. Her aesthetic centers on emotional texture, layered symbolism, and the restoration of wonder through art.

In her new role, Rocio will shape the visual and experiential direction of [Indigenous Records](#), guiding artist aesthetics, multimedia storytelling, and the label's broader creative vision. Her appointment signals a refined expansion into immersive sonic worlds where sound and imagery move as one.

[Indigenous Records](#), based in New Lemuria, partners with [Trinity Media Network Center Inc](#) to promote the Stream2Rebuild Initiative which helps artists release their music while raising funds to help communities rebuild after natural disasters.

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