

Robauto.ai Offers Free AI Optimization Tool for Organizations

AI Growth Engine, designed to empower organizations of all sizes to harness the rapidly changing AI search marketplace.



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New AI Growth Engine Launches to Help Businesses Navigate the Rapidly Evolving AI Search Marketplace

A new force has entered the digital strategy arena with the launch of a pioneering AI Growth Engine, designed to empower organizations of all sizes to harness the rapidly changing AI search marketplace.

This new solution bridges the critical gap between traditional digital marketing and the emerging paradigm of generative AI-powered discovery.

As search behavior shifts from traditional keyword-based queries to conversational, intent-driven interactions with AI platforms, businesses face the challenge of remaining visible and relevant. The newly launched AI Growth Engine addresses this shift directly, providing a comprehensive framework that optimizes an organization's presence for the algorithms shaping the future of search.

The platform was founded by AI and advertising executives and combines proprietary analytics, adaptive content strategies, and technical infrastructure to ensure that brands are not only found within traditional search engines but are also recommended by AI-driven assistants, large language models, and emerging answer engines. By treating AI as a distinct channel rather than an extension of SEO, the solution helps clients capture high-intent traffic before their competitors.

"We are witnessing the most significant shift in digital discovery since the launch of the first search engine," said Jalali Hartman, Robauto's Chairman. "For the past two decades, organizations learned to play by the rules of the blue link. Today, they must learn to earn the trust of the machine. Our AI Growth Engine is not just about adapting to this change; it's about giving organizations the architecture to dominate it — regardless of whether they are a nimble startup or a global enterprise."

The launch comes at a critical time when AI overviews, chatbots, and voice assistants are increasingly acting as the primary gatekeepers between consumers and information. By leveraging the AI Growth Engine, clients gain access to AI Visibility Audits that identify how AI models perceive and rank the brand.

With an initial focus on future-proofing digital assets, the AI Growth Engine is now available to organizations seeking to turn the uncertainty of AI disruption into a measurable competitive advantage.

For more information about the AI Growth Engine and how it can help your organization lead in the AI search era, visit <https://www.robauto.ai>.

About Robauto, Inc.

Robauto was founded in 2013 with one goal: to make AI and robotics more accessible. Robauto has provided award-winning AI technologies to dozens of startups and organizations and is pleased to announce its flagship product, the AI Growth Engine. The new technology gives its public users and select research partners access to on-demand cloud, marketing reach, and AI compute, allowing them to transform their go-to-market strategies.



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