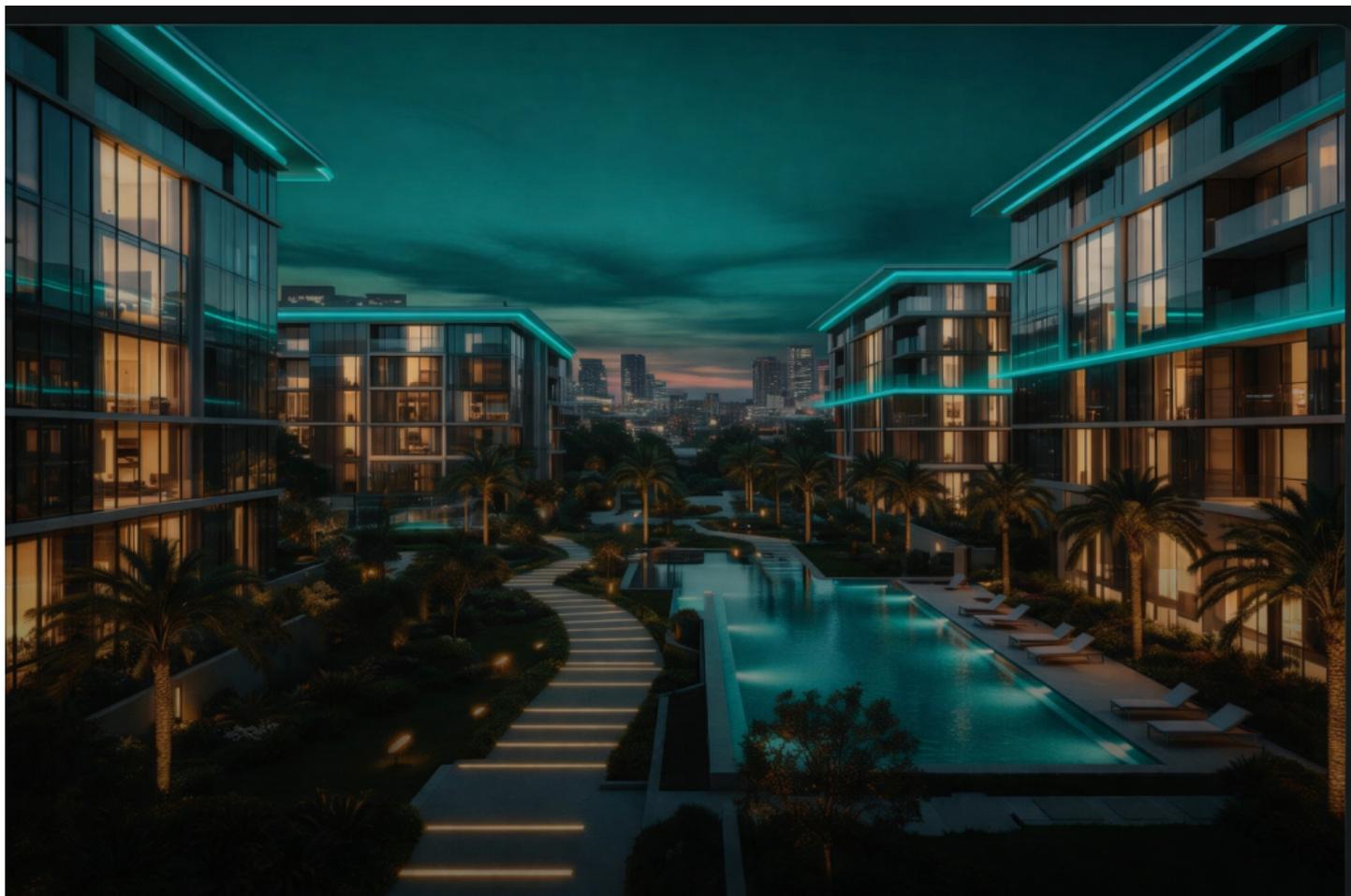


## Resident Connect Launches Free Revenue Program for Apartment Communities Nationwide

New program created by Luxara Global helps property owners generate recurring revenue without raising rent or adding operational burden



**Chino, California Mar 21, 2026 ([IssueWire.com](https://www.issuewire.com)) - Resident Connect Launches Free Revenue Program for Apartment Communities Nationwide**

A new nationwide program is giving apartment owners and property management companies the ability to generate additional revenue without increasing rent or adding operational burden.

Resident Connect, created by former NBA player and entrepreneur Tony Farmer, has officially launched its free property partnership program, designed to help apartment communities monetize essential services already being used by their residents.

Powered by [Luxara Global](https://www.luxara.com), the platform connects communities with high-demand services across connectivity, entertainment, and smart living categories — creating a new revenue opportunity while enhancing the resident experience.

**“We built Resident Connect to solve a real problem,”** said Tony Farmer, CEO and Co-Founder of Luxara Global. **“Property owners are constantly looking for ways to increase NOI without**

**raising rent. This program allows them to do exactly that — while also improving the resident experience.”**

### A New Revenue Stream Without Added Work

Resident Connect is designed to be fully turnkey, requiring no additional staffing or infrastructure from property owners.

Key benefits include:

New recurring revenue streams tied to resident services

No cost to property owners or managers

Improved resident experience with bundled services

Seamless onboarding and support handled by Resident Connect

The platform integrates services from leading providers across internet, television, and smart home categories. These include offerings associated with major brands such as DIRECTV, AT&T, Spectrum, Frontier, and Vivint, along with Luxara’s flagship portable 5G solution, the Dragon Router.

### Built for Scale Across the U.S.

Resident Connect is actively expanding across multiple markets and is onboarding apartment communities, property management companies, and real estate investment groups nationwide.

The program is structured to scale efficiently while helping both large and mid-sized portfolios unlock new income opportunities without disrupting their existing operations.

### Industry Timing Is Critical

With rising operational costs and increased pressure on rent affordability, property owners are seeking alternative revenue models that do not rely solely on rent increases.

Resident Connect enters the market at a time when:

NOI growth is becoming more challenging

Residents expect more bundled and convenient services

Property owners are seeking non-disruptive monetization strategies

Learn More

Property owners and managers can learn more and request a free revenue estimate by visiting:

[Learn More](#)

**About Resident Connect**

Resident Connect is a nationwide property partnership program powered by Luxara Global. The platform enables apartment communities to generate new revenue streams by connecting residents with essential services such as internet, TV, wireless, and smart home solutions through a seamless, turnkey system.

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