

RedRock Compensation Consulting Acquires The POE Group to Expand Compensation Advisory Services

Acquisition strengthens RedRock Comp's capabilities and continues nearly three decades of trusted client relationships.



Monroe, New York Mar 31, 2026 ([Issuewire.com](https://www.Issuewire.com)) - RedRock Compensation Consulting, Inc. ("RedRock Comp"), a boutique compensation advisory firm specializing in executive pay, equity compensation, and total rewards strategy, today announced that it has acquired The POE Group. Founded in 1997, The POE Group is a respected independent advisory firm specializing in

compensation consulting.

The acquisition brings together two firms with a shared commitment to thoughtful, technically sound compensation design and long-standing client relationships. Through the transaction, RedRock Comp will continue serving The POE Group's clients while expanding its capabilities across all service areas to better support companies in achieving their goals.

Founded in 2025 by Scott Ross, CPA, CEP, and Kellie Fielding, RedRock Compensation Consulting provides advisory services across the full compensation lifecycle. The firm works with start-ups, pre-IPO companies, non-profit organizations, and both private and publicly traded companies to design compensation programs that recognize achievement, strengthen organizational culture, and support long-term growth.

When asked about the acquisition, Scott Ross, President of RedRock Compensation Consulting, said,

“The POE Group has built an exceptional reputation over nearly thirty years by delivering practical, high-quality compensation advice and earning the trust of its clients. We are honored to continue that work and to welcome The POE Group's clients into RedRock Comp. Our focus is on ensuring continuity, maintaining strong relationships, and delivering the same level of expertise and service clients have come to expect.”

Joe Kager, Founder and Managing Consultant of The POE Group, added,

“After many years of working with outstanding clients, it was important to transition the practice to a firm that shares the same values and approach to client service. I am confident that Scott, Kellie, and the RedRock Compensation Consulting team will continue to provide innovative solutions and thoughtful guidance to our clients.”

The acquisition aligns with RedRock Comp's strategy of building a focused advisory firm that combines technical rigor, governance discipline, and practical insight to help organizations design compensation programs that drive performance and support long-term objectives.

Learn more about RedRock Compensation Consulting and its services at www.redrockcomp.com.

About RedRock Compensation Consulting, Inc.

RedRock Compensation Consulting, Inc. is a New York-based advisory firm specializing in equity compensation, executive pay, incentive plan design, and total rewards strategy. The firm helps private and public companies build transparent, compliant, and strategically aligned compensation programs that support long-term growth. The team at RedRock Comp is dedicated to providing client solutions that align pay, people, and performance.

About The POE Group

Founded in 1997, The POE Group is an independent compensation consulting firm specializing in executive compensation, sales compensation design, incentive plans, and total rewards strategy for organizations ranging from emerging companies to Fortune 1000 enterprises across the United States.

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