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Miami, Florida Mar 10, 2026 ([IssueWire.com](https://www.issuewire.com)) - Retired sports marketing agent to the stars and emerging reality TV personality Barry Mezey has officially announced his transition into the music industry, signing a high-profile single recording artist distribution deal with Money Records. The deal marks a major milestone for Mezey as he releases his debut single, "Holy Moley," now available on all major music streaming platforms including Spotify, Apple Music, and Amazon Music.

Known for his previous career negotiating over \$3 billion in contracts for elite athletes, Mezey is leveraging his "super-agent" tenacity to tackle a new mission: cultural diplomacy through music. **"Holy Moley"** is more than just a rhythmic anthem; it is a deliberate creative effort to **showcase Israeli beauty** and provide a vibrant, melodic counter-offensive against **anti-Semitism**.

"I spent years building brands for the biggest names in sports, but now I'm focused on a message that hits much closer to home," said **Barry Mezey**. "With 'Holy Moley,' I wanted to create something that celebrates the resilience and beauty of Israel while using the universal language of music to push back against hate. Partnering with Money Records gives me the platform to ensure this message is heard worldwide."

The single combines high-energy production with lyrical themes of pride and heritage, reflecting Mezey's own identity as a prominent Jewish public figure. The release coincides with his growing presence in the reality TV space, where he continues to advocate for the special needs community and mental health awareness through his various media ventures.

Key Highlights of the Release:

- **Artist:** Barry Mezey
- **Single Title:** "Holy Moley"
- **Label/Distribution:** Money Records
- **Availability:** Out Now on all major streaming platforms.
- **Mission:** To promote cultural pride, celebrate Israeli aesthetics, and combat anti-Semitism.

By bridging the gap between his legendary marketing background and his current creative pursuits, Mezey is positioning himself as a unique voice in the entertainment industry—one that isn't afraid to mix catchy hooks with a serious social purpose.

About Barry Mezey: Barry Mezey is a retired sports marketing agent, philanthropist, and reality TV star. Formerly the head of Superstar Management Group, he was the first "special needs and autistic sports super-agent" in the industry. He is the founder of the Barry Mezey Foundation For Autism and remains a vocal advocate for the Jewish community and individuals with disabilities.

About Money Records: Money Records is a leading independent music label and distribution partner dedicated to empowering unique voices and providing global reach for breakthrough artists across all genres.

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Source : Barry Mezey Foundation For Autism, Inc.

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