

Qura Secures €1.5M Pre-Seed Round to Rethink How Europeans Manage their Health

Traditional healthcare is reactive by nature, fragmented by structure, and optimized for emergencies. Qura is building a full-stack health platform that helps people act on their health, powered by AI and grounded in clinical rigor.



Milan, Italy Mar 4, 2026 ([IssueWire.com](https://www.issuewire.com)) - [Qura](#), an AI-powered full stack health platform, today announced the close of a €1.5 million pre-seed round led by [United Ventures](#). The round also includes support from Vento and Italian Angels for Growth (IAG), alongside a number of individual angel

investors. The investment will fund team expansion and product development as the company works to establish a new category in European healthcare.

The round addresses a significant gap in the European healthcare landscape. An estimated one in five adults live with persistent subclinical symptoms – chronic fatigue, hormonal imbalances, digestive problems, unexplained hair loss – that fall below the threshold of acute illness but substantially affect quality of life. Traditional primary care systems are not designed to manage these conditions effectively or to support people before symptoms become diagnoses: consultations are brief, diagnostics are limited, and patients are often left alone navigating between specialists without a coherent care plan.

The scale of the opportunity reflects the urgency of the problem. The European health check-up market is set to grow to approximately [€18.6 billion by 2030](#), while EU countries collectively spent [€90.4 billion](#) on preventive health care in 2022 alone – a figure that underscores the growing recognition that prevention is more cost-effective than treatment. Yet traditional healthcare systems remain designed primarily for emergencies and acute conditions, leaving the non-emergency segment underserved and increasingly financed out of pocket, both in Italy and across Europe.

Qura's platform offers a fully integrated alternative. Members undergo comprehensive blood testing at one of the partner laboratories, followed by AI-driven analysis and a 45-minute consultation with a dedicated Qura physician. Each user receives a personalised health protocol with clear priorities – what to act on immediately and what to monitor over time – supported by continuous follow-up and medical guidance.

Several design choices set Qura apart from other players in the digital health space. The company's hybrid care model keeps doctors at the centre of the experience while AI enhances efficiency and personalisation – an approach designed to build trust, drive adherence, and raise quality of care. On the infrastructure side, Qura is investing early in regulatory alignment, building an EU-native platform that is GDPR-compliant, medically validated, and fully integrated with local laboratory networks.

“We treat health like an emergency instead of a priority,” said **Virginia Gambardella, CEO and Founder of Qura**. “Millions of people know something is off, but the current system doesn't give them the tools or the guidance to act. Qura changes that – we combine the precision of AI with the trust of a real doctor to help people stay well, not just get better.”

Qura was founded in late 2025 by a team with complementary experience across consumer health, clinical practice, and technology. Gambardella previously scaled Italy's first mindfulness app to €30,000 in monthly recurring revenue and built a health-focused community of more than 500,000 followers, before serving as Head of Operations at digital therapy platform Serenis and starting her career at McKinsey. Co-founder and CTO Gioacchino Grand brings experience as a two-time founding engineer, having scaled tech teams from pre-seed to Series A. The Chief Medical Officer, Dr. Gabba, brings a decade of clinical practice to her role overseeing all medical protocols and AI validation.

Proceeds from the round will be allocated to hiring across medical, engineering, and operations functions; investing in digital marketing and community-driven growth; advancing Qura's AI health intelligence capabilities; and preparing for expansion into additional European markets.

By 2030, Qura aims to become the missing middle layer of modern healthcare – changing not just how people manage their health, but how insurers, clinics, and care providers deliver it. The company envisions a future where health is measurable and actionable, where AI empowers doctors and individuals to stay ahead of what is coming, not just respond to what has already arrived.



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