

## Prox Digital Agency Expands AI-Powered Digital Transformation in London

The announcement about an expansion of PROX's artificial intelligence-led strategy and digital growth services.



**London, England Mar 4, 2026** ([IssueWire.com](https://www.issuewire.com)) - Prox Digital Agency, a London-based creative digital transformation firm located at 85 Great Portland Street, has announced an expansion of its artificial intelligence-led strategy and growth services throughout London. The move reinforces the agency's commitment to supporting startups, scaling companies, and established enterprises with

integrated digital systems designed for measurable commercial performance.

With a portfolio spanning more than **500 brands** and over **50 high-growth startups**, the agency states that the expansion is driven by increasing demand for unified digital execution. Businesses across the UK are seeking partners capable of aligning branding, product development, technical infrastructure, and marketing into a single performance-focused framework.

The enhanced service model strengthens Prox Digital Agency's strategy-first philosophy. By combining artificial intelligence tools, product-led design methodology, and performance marketing systems, the agency aims to help organisations modernise their digital infrastructure, improve user experience, and accelerate revenue growth.

**Prox Digital Agency** delivers services across website design and development, **UI/UX** and digital product design, mobile application development, search engine optimization (**SEO**), generative engine optimization (**GEO**), branding, and minimum viable product (**MVP**) development. More information about the company's services and portfolio can be found at <https://proxdigitalagency.co.uk/>

Founder and Chief Executive Officer **Ali Zafar Azad** emphasised that the agency's differentiation lies in connecting strategic planning with technical execution. **"Businesses no longer benefit from isolated marketing or development services," Azad said. "They require integrated systems where brand positioning, technology, and growth strategy operate as one coordinated structure. Our objective is to build scalable digital ecosystems that sustain long-term performance."**

Recent government-backed research has highlighted digital adoption as a central driver of productivity among small and medium-sized enterprises in the UK. **Prox Digital Agency** noted that its expanded framework addresses this demand by combining advisory-level strategy with structured delivery processes.

Operating across London, the agency collaborates with organisations in technology, retail, professional services, and emerging startup sectors. Its multidisciplinary teams of strategists, designers, developers, and marketing specialists follow a defined methodology to ensure consistency, accountability, and performance measurement throughout project lifecycles.

Azad further noted the growing impact of artificial intelligence on digital planning. **"AI is reshaping how organizations analyze user behavior, optimize digital journeys, and anticipate growth opportunities. Our focus remains on responsible implementation grounded in measurable outcomes rather than trend-driven experimentation."**

Client feedback reflects this positioning. Vibhav Taneja, Founder of SmartSense, stated: **"We were seeking a partner capable of delivering strategic originality beyond template-driven development. Prox Digital Agency aligned closely with our long-term digital vision."**

The expansion also signals the agency's broader ambition to strengthen its position within the UK digital services landscape. Planned initiatives include deeper partnership development, continued investment in product innovation, and the creation of proprietary workflow systems to improve collaboration between clients and technical teams.

## **About Prox Digital Agency**

Prox Digital Agency is a London-based digital transformation firm specialising in strategy-driven branding, product development, and performance marketing. The agency works with startups, scaling businesses, and established enterprises seeking integrated digital growth solutions.

**Media Contact**

Name: Ali Zafar Azad [CEO]

Company: Prox Digital Agency

Address: 85 Great Portland Street, First Floor, London, W1W 7LT, United Kingdom

Phone: +44 (0)20 7039 3869

Email: [contact@proxdigitalagency.co.uk](mailto:contact@proxdigitalagency.co.uk)

**Visit us on social media:**

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

**Media Contact**

Prox Digital Agency

\*\*\*\*\*@proxdigitalagency.co.uk

02070393869

85 Great Portland Street, First Floor, London, W1W 7LT

Source : Prox Digital Agency

[See on IssueWire](#)