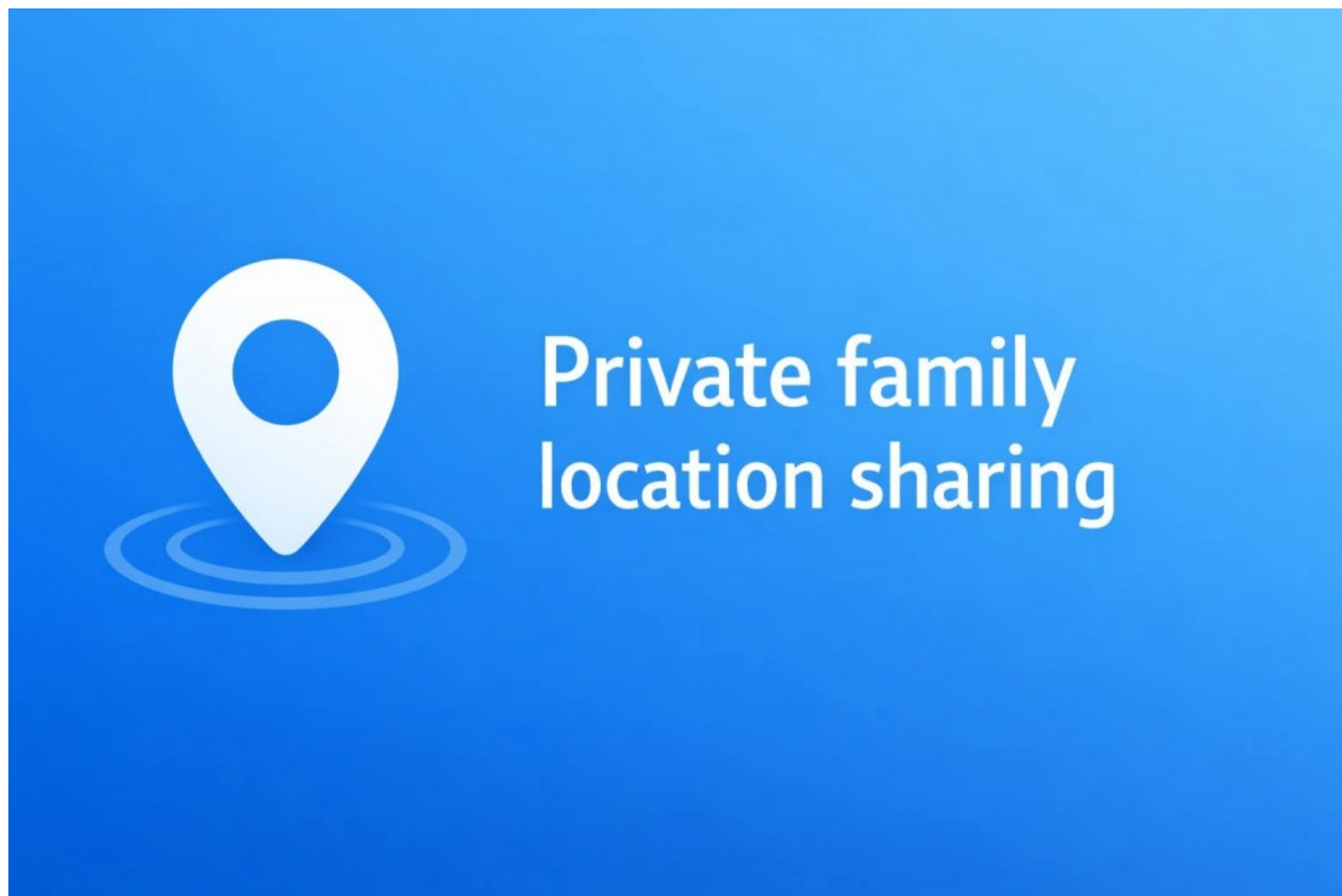


## Privacy-First Location Sharing App ‘Family Tracker’ Launches Without Ads or Data Monetization

A minimal location sharing app built without ads, data selling, or tracking SDKs



**Dublin, Ireland Mar 10, 2026** ([IssueWire.com](https://www.issuewire.com)) - A new mobile app called Family Tracker – Private Location Sharing has launched on Google Play, offering families a simple way to share their location without advertising, data monetization, or hidden tracking technologies.

Family Tracker was created as a personal project by developer Marijan Falica, who wanted a location sharing tool that prioritized privacy over growth, engagement metrics, or subscriptions.

Unlike many popular location-sharing apps that rely on advertising networks or user data collection, Family Tracker was designed with a minimal approach: no ads, no data selling, and no marketing SDKs.

“Many apps today monetize user data or rely heavily on advertising infrastructure,” said Falica. “Family Tracker started as something I built for my own family — just a simple way to know where everyone is, without worrying about how our data might be used.”

The app allows trusted family members to share their live location privately within a closed group. Its core focus is simplicity and transparency.

**Key features include:**

Private location sharing for family members and trusted groups

No advertising or marketing SDKs

No data selling or third-party monetization

Simple interface focused on ease of use

Lightweight design without unnecessary features

Family Tracker was intentionally designed as a minimal, privacy-first tool rather than a full social platform. The goal is to provide families with a straightforward way to stay connected without introducing unnecessary complexity or data collection.

As privacy concerns continue to grow globally, more users are looking for alternatives to apps that rely on data harvesting or behavioral tracking. Family Tracker aims to offer a different approach: a simple utility focused solely on private location sharing.

The app is currently available for Android devices through the Google Play Store.

**Availability**

Family Tracker – Private Location Sharing is now available on Google Play:

<https://play.google.com/store/apps/details?id=family.tracker.app>

**About Family Tracker**

Family Tracker – Private Location Sharing is a privacy-focused mobile app designed to help families and trusted groups share their location securely without ads, tracking, or data monetization. The project began as a personal tool created for the developer's own family and has since been released publicly for anyone seeking a simpler, privacy-first alternative to mainstream location-sharing apps.

**Media Contact**

Marijan Falica

Creator, Family Tracker

Website: <https://familytracker.app>

**Media Contact**

Family Tracker – Private Location Sharing

\*\*\*\*\*@gmail.com

Source : Family Tracker – Private Location Sharing

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